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## Flower Seeds

for
Florists

## Spring 1936

GENUINE SPECIALIZED SEED SERVICE Offering only the choicest strains produced by the World's Leading Growers, to meet the needs of the discriminating Florist Trade for DEPENDABLE FLOWER SEEDS

IsN PRESENTING this New 1936 Wholesale Catalog, devoted exclusively to Selected Strains of Flower Seeds for Florists, we are pleased to offer:

Dependable Quality - that specification so vitally important to the Florist Grower, and which is ever the governing factor in our selection of the source of supply. Only the most reputable growers are chosen and, in most cases, these are specialists in their respective fields.

Prices - always fair and consistent with the dependable quality of our offerings. Obviously, these cost more to produce than the common garden varieties, but any small differences should prove of little consequence to the grower whose requirements demand quality.
Novelties - from all over the world. Close contact with seedgrower specialists the world over enables us to offer all latest introductions of proven merits.

Service - that you will like. All orders are filled promptly the same day received.

By virtue of these facts, we feel especially qualified to serve the needs of the most discriminating buyers, and respectfully solicit your commands.

## GERMANIA SEED COMPANY

(Not Incorporated)

STORE AND OFFICES AT:
5527 NORTH MAPLEWOOD AVENUE - - - CHICAGO, ILLINOIS
Telephone LONgbeach 5034

## Terms of Business

DISCOUNTS. A special discount of $3 \%$ is allowed on all orders accompanied by remittance. To customers of approved credit, $2 \%$ may be deducted for payment within ten days from date of invoice.
BOOK ACCOUNTS. Customers who desire the convenience of a ledger account should supply the customary bank and trade references. All bills rendered on approved credit are due and payable in thirty days, net.
PRICES. All prices quoted are postpaid. This list cancels all previous offers.
C. O. D. SHIPMENTS. When requested to ship C. O. D., the collect fee is rightfully to be paid by the purchaser, but we allow the $3 \%$ cash discount on the amount of the order.
ORDER EARLY! Since the demand for some varieties often exceeds the supply, order early to avoid disappointment.
DISCLAIMER. It is our endeavor to supply only the latest crop seed of the highest grade obtainable, and the quality, therefore, cannot be surpassed. We do not, however, give warranty either express or implied, as to the contents, purity, description or productiveness of any seeds sold by us, and will not in any way be responsible for the crop. If the customer does not accept the goods on these terms, they must be returned at once, and money will be refunded or proper credit given.

# Novelties of Merit for 1936 

ANTIRRHINUM (Snapdragon): "Rust Proof"
ASTERS: "Super Giant El Monte and Los Angeles"
"Wilt Resistant" in more types and colors
BEGONIAS: "Carmen" Red, Rose and Salmon
"Darling (Liebling) and "Lightning"
CALENDULA: "Orange Shaggy"
CELOSIAS: "Dwarf Fire and Golden Feather"
CINERARIA: "Early Berlin Market Crimson"
COSMOS: "Sensation" and "Orange Flare"
DIANTHUS: "Laciniatus Splendens"
LARKSPUR: "Rosamond"
MARIGOLDS: "Dixie Sunshine"-"Yellow Supreme" "Harmony"-"Lieb's Winter Flowering" "Signata Pumila Little Giant"
NASTURTIUMS: "Double Gleam" Orange and Scarlet
PETUNIAS: "Flaming Velvet"-"Dainty Lady"
"Martha Washington"-"Rose Gem"
"All-Double Victorious" Mixed
"All-Double World Beauty" (Rosy Carmine)
"Erfurt Dwarf Large Flowering Gaiety"
PRIMULA OBCONICA: "Zukunft"
SAINTPAULIAS: "Cordate" and "Grandiflora"
SALVIA: "Rakete"
STATICE: "Puberula"
VERBENAS: "Dannebrog" and "Violet Bouquet"
ZINNIA: "Fantasy"
Maintaining constant contact with seed growers, breeders and hybridizer all over the world, we are pleased to offer the above as the most outstanding novelties, new strains and improvements on older varieties. All have been tried in widely diversified sections and climates over the United States, and will undoubtedly prove popular and profitable for the Florist Grower. For the convenience of ready reference, the complete descriptions and illustrations will be found on the following pages, arranged alphabetically, which cover the year 'round seed requirements for Florists and Nurserymen.


Attention is particularly invited to our leading specialties, i. e., Begonias, Calceolarias, Cinerarias, Cyclamen, Pansies, Petunias and Primulas. These offerings, produced by the World's Leading Seed Breeders - specialists in their respective fields - assure our customers of stock true to name and color, and which will show a marvelous uniformity and perfection in growth.

## ABRONIA

Umbellata. (Sand Verbena) Rose, 10 in. Tr. Pkt., 15c; 1/2 oz., 30c; 1 oz., 50c

## ABUTILON

Hibiscus-Flowered Hybrids. Large flowering.

## Tr. Pkt., 50c; 1/10 oz., \$1.00 <br> ACHIMENES

An excellent pot plant. Beautiful flowers, in a wide variety of color. Adaptable for hanging baskets. It blooms throughout the summer and is readily grown from seed.

## ACROCLINIUM (Everlasting)

Tr. Pkt. 1 oz .
Double Rose ............................ $\mathbf{\$ 0 . 1 5} \$ 0.35$
Double White .......................... . 15 . 35
Double Mixed .......................... . 15 . 30

## ADONIS

Aestivalis. (Flos Adonis) Red flowers, pretty, contrasting foliage.
Autumnalis. A desirable red flowering variety. Tr. Pkt., 15c; 1 oz., 25c

## AGATHEA

Coelestis. (Blue Border Daisy) Blue, free flowering.
Tr. Pkt., 25c; 1/2 oz., 80c; 1 oz., $\$ 1.50$

## AGERATUM



Little Silver Star

LITTLE SILVER STAR. (New) A charming counterpart to Little Blue Star. The even, round and compact plants-which grow only $4-5 \mathrm{in}$. high-measure from $8-10 \mathrm{in}$. across and the mass of silver-gray, star-like flowers practically hides the small light green leaves.

Tr. Pkt., 30c; 1/8 oz., 50c;
1/4 oz., 90c
BLUE CAP. (New) Dwarf, larger flowers than Little Blue Star and deeper in color.

Tr. Pkt., 30c; 1/4 oz., 90c;
1 oz., \$3.00
LITTLE BLUE STAR. Dwarf and compact grower. Charming blue flowers.

> Tr. Pkt., 25c; $1 / 4$ oz., 60c;
> 1 oz., $\$ 2.00$

Tr. Pkt. $1 / 2 \mathrm{oz}$. 1 oz .
Imperial Dwarf Blue. Ercellent blue variety............................................. $\mathbf{\$ 0 . 1 5} \quad \mathbf{\$ 0 . 3 0} \quad \mathbf{\$ 0 . 5 0}$
Imperial Dwarf White. For contrast in beds or borders....................... . 15 . 35 . 60
Blue Perfection. Dark blue, ideal for borders and bedding................... $\mathbf{. 1 5}$. 35 . 60

Lasseauxii. Mauve pink, fine for cut flowers
.25

| ALYSSUM |  |  |  |
| :---: | :---: | :---: | :---: |
| Little Dorrit. Miniature, forms perfect little bushes | . 15 | . 35 | . 60 |
| Little Gem. Dwarf and compact | . 15 | . 35 | . 60 |
| Procumbens. (Carpet of Snow) Select strain, spreading | . 15 | . 35 | . 60 |
| Procumbens Minimum. More dwarf and compact. | . 20 | . 40 | . 75 |
| Thorburn's Bouquet. Very dwarf and upright growth. Free bloomer | . 35 | . 60 | 1.00 |
| Lilac Queen. Pale lilac flowers, choice variety.................................... | . 20 | . 40 | . 75 |
| AMARANTHUS |  |  |  |
| Caudatus. (Love-lies-bleeding) Red. | . 10 |  | . 25 |
| Cruentus. (Prince's Feather) Red.. | . 15 |  | . 30 |
| Molten Fire. Very showy, dark bronze and red.....................1/4 oz., 35c | . 20 | . 65 | 1.25 |
| Salicifolius, (Fountain Plant) Red, showy. | . 15 | . 30 | . 50 |
| Tricolor Splendens. (Joseph's Coat)........... | . 15 | . 25 | 40 |
| ANCHUSA |  |  |  |
| Capensis. (Cape Forget-Me-Not) Dwarf, deep blue. | . 15 | . 25 | . 40 |

## ANTIRRHINUM (Snapdragons)

RUST PROOF UNIVERSITY OF CALIFORNIA DE LUXE MIXTURE. In this University of California De Luxe Mixture, we are proud to offer the University of California mixture supplemented by the addition of a wide range of colors not found in the original mixture. This De Luxe Mixture contains a higher percentage of the more desirable light colors than will be found in other mixtures now on the market.

Tr. Pkt., 50c; 3 tr. Pkts., $\$ 1.25$

"Majestic" Snowstorm

## Special Forcing Strains

Afterglow. Golden orange. Allman's Pink. Rose-pink. Bertha Bauer. Early lavender. Ceylon Court Yellow. Cheviot Maid. Clear pink. Cheviot Maid Supreme. Darker than Cheviot Maid. Coate's Yellow Perfection. Geneva Pink. Rose-pink.
Golden Pink Queen.
Helen. Salmon-rose. Jennie Schneider. Pretty pink.

Lucky Strike. Pure white, Nicholson's Yellow. Bright. Orlando. Good bronze. Penn Orange. Orange-tan. Philadelphia Pink. Roman Gold. Coppery-yellow. Rose Queen. Dark pink. Sunburst. Sunburst rose color. Suntan. Rose-tan. Terry's Surprise. Rich rose. White Rock. Pure white. Winter Helen. Salmon pink. $1 / 8$ oz., $\$ 2.00 ; 1 / 4$ oz., $\$ 3.50$

Germania Florists' Mixture. A special winter-flowering mixture, containing half the best pink and the balance in orange, yellow and white.

$$
\text { Tr. Pkt., 50c; } 1 / 16 \text { oz., } \$ 1.00 ; 1 / 8 \text { oz., } \$ 1.50
$$

## Maximum - Giant-Flowered

Applebossom. Rosy pink. Black Prince. Nearly black. Bunch of Lilacs. Lilac. Canary Yellow. Yellow. Cattleya. Orchid-lavender. Copper King. Copper red. Defiance. Fiery scarlet Fire King. Coppery rose. Golden Queen. Yellow-gold.

Goliath. Glowing salmon rose with orange.
Purple King. Glowing dark purple.
Ruby. Velvety ruby red.
Snowflake. White.
The Rose. Pure rose.
Wallflower. Dark orangebrown shades.
Tr. Pkt., 25c; $1 / 4$ oz., 60c; 1 oz., $\$ 2.25$
Maximum Mixture. Special mixed from named varieties.
Tr. Pkt., 20c; 1/4 oz., 50c; 1 oz., $\$ 1.75$

## "Majestic" Half Dwarf

Eldorado. Deep golden yellow.
Golden Morningred. Golden salmon.
Red Chief. Deep scarlet.
Orange King. Golden Orange.

Rose Maris. Rose, golden center. Snowstorm. Giant white, early. Sunset. Terra cotta, shaded salmon. Twilight. Gold on delicate apricot.

Tr. Pkt., 25c; 1/8 oz., 60c; 1/4 oz., \$1.00
Majestic Mixture. A well-balanced mixture providing full color range.
Tr. Pkt., 25c; 1/8 oz., 50c; 1/4 oz., 90c

## Large-Flowered Half Dwarf

Black Prince. Darkest shade.
Bonfire. Brilliant orange-scarlet.
Canary Bird. Lemon yellow.
Crimson King. Blood red.

Defiance. Brilliant scarlet.
Queen of the North. Pure white. Rose Queen. Salmon rose.
Choice Mixture.

Tr. Pkt., 20c 1/4 oz., 40c; 1 oz., $\$ 1.25$

## "Tom Thumb" Dwarf

The best dwarf for pots or borders and excellent for combination boxes.
Tr. Pkt., 20c; 1/4 oz., 40c; 1 oz., \$1.35

## ASTERS— (Wilt-Resistant)

## Bodger's Wilt Resistant Strains

Although planted on the very sickest soil, will withstand the attacks of wilt fungus and develop into strong, healthy plants. All of the following are strains produced by Bodger Seeds, Ltd., a pioneer in the interest of developing Wilt Resistant Asters.

AMERICAN BRANCHING. Large double and well-formed flowers. Branching habit, $21 / 2-3$ feet high, good for cutting.
Azure Blue (Light) Coppery Rose Crimson Purple Scarlet (Sensation)
Shell Pink (Mary Semple) White Or Mixed

Tr. Pkt., 40c; 1/4 oz., 60c; 1 oz., $\$ 2.00$
BALL'S WHITE EARLY. White, crested center, branching habit, growing 2 to $21 / 2$ feet high. Medium Early.

$$
\text { Tr. Pkt., 50c; } 1 / 4 \text { oz., 75c; } 1 \text { oz., } \$ 2.50
$$

EARLY BEAUTY. Flower from early July until frost. The plants are from $2 \mathbb{1} / 2-3$ feet, with long, stout stems bearing large well-formed flowers. An excellent range of colors provided in this mixture.

$$
\text { Tr. Pkt., 40c; } 1 / 4 \text { oz., 60c; } 1 \text { oz., } \$ 2.00
$$

GIANT CREGO. (Branching Comet) Full double Comet type, large flowering and free blooming. Beautifully curled and twisted petals.
Azure Blue (Light) Cattleya (Orchid) Crimson Dark Violet Deep Rose

> Pink (Shell Pink) White Or Mixed

Tr. Pkt., 40c; $1 / 4$ oz., 60c; 1 oz., $\$ 2.09$
GOLDEN SHEAF. The deepest yellow aster yet offered, and the only one that is wiltresistant. The flowers are fully double, with an attractive crest-like center, of good substance and fine depth of petal. The flowers last well when cut, and are excellent shippers. Tr. Pkt., 50; 1/4 oz., 75c; 1 oz., \$2.25

HEART OF FRANCE. (Late) Rich dark red, which deepens with maturity. Remarkably different, showing velvety petals with a fascinating glow.

Tr. Pkt., 50c; $1 / 4$ oz., 75c; 1 oz., $\$ 2.25$
QUEEN OF THE MARKET. Standard early flowering type, branching habit.
Crimson Dark Blue Flesh Pink Light Blue White Or Mixed Tr. Pkt., 40c; 1/4 oz., 60c; 1 oz., $\$ 1.80$

## Regular American Asters

These California grown strains will prove highly satisfactory in soil free from wilt fungus.

SUPER GIANT LOS ANGELES. The largest and most fully double Aster. The shell pink flowers are 6 -inl, across, with gracefully interlacing petals. Grow about 2 - ft . tall, with 6 to 8 long, non-lateral stems per plant. General habits of Giants of California, but earlier and much larger blooms.

$$
\text { Tr. Pkt., } 50 \mathrm{c} ; 1 / 4 \text { oz., } \$ 1.00 ; 1 \text { oz., } \$ 3.00
$$

SUPER GIANT EL MONTE. (New) A companion to Super Giant Los Angeles. Deep glowing crimson, and the only really large flowering crimson Aster. True Super Giant type with 6 -in. blooms, and 6 to 8 non-lateral stems per plant growing $2-\mathrm{ft}$. tall Also in flower earlier than the Giants of California.

Tr. Pkt., 75c

## ASTERS (Continued)

SUNSHINE-New Improved. This fascinating new Aster type, is fast becoming a sales leader for Florists. The flowers, 4 to 5 inches across, are composed of a single row of loosely placed outer petals which contrast with the unique yellow quill-like center disc. Long, heavy stems on plants from 2 to 3 - ft . high. A mixture of the finest colors.

$$
\text { Tr. Pkt., 35c; } 1 / 4 \text { oz., 60c; } 1 \text { oz., } \$ 2.25
$$

CALIFORNIA GIANTS. Vigorous growers, non-lateral type and bloom from mid-season until frost. The cut flower growers' favorite.
Carmine Rose Dark Purple Lavender Light Blue Peach Blossom White Tr. Pkt., 35c; 1/4 oz., 60c; 1 oz., $\$ 2.25$
Finest mixed
Tr. Pkt., 30c; 1/4 oz., 55c; 1 oz., $\$ 2.00$


Peony-Flowered Aster

PEONY-FLOWERED. (Truffaut's) Large, double blooms, strong stems, upright branching.
Deep Rose Blue Whi:? Scarlet Vermillion
Pkt., 35c; 1/4 oz., 60c; 1 oz., \$2.00 Finest mixed.
Pkt., 25c; 1/4 oz., 50c; 1 oz., \$1.50
GERMAN MAMMOTH. (Midseason) Robust grower with enormous feathered flowers on long stems.
Crimson Dark Blue Purple Salmon Rose Light Blue White Peach Blossom Brilliant Rose Pkt., 35c; 1/4 oz., 65c; 1 oz., \$2.40 Finest mixed.
Pkt., 30c; 1/4 oz., 60c; 1 oz., $\$ 2.25$
ASTERMUM MIXED. Strong,
upright growth, free branching, large flowers.
Pki., 25c; 1/4 oz., 40c; 1 oz., \$1.25

OSTRICH-FEATHERED. A form of Aster Comet. Pretty long petals and free flowering. An excellent type for all purposes, especially for cut flowers.
Brilliant Rose Dark Blue Light Blue White Tr. Pkt., 20c; 1/4 oz., 35c; 1 oz., $\$ 1.25$
Extra fine mixed
Tr. Pkt., 15c; 1/4 oz., 30c; 1 oz., $\$ 1.00$

## German Dwarf Asters

CHRYSANTHEMUM-FLOWERED. A fine dwarf Aster, growing about 1 ft . high, and exceptionally suited for pots, beds and borders.
Brilliant Rose Dark Blue Fiery Scarlet Light Blue Flesh White Tr. Pkt., 35c; 1/4 oz., 60c; 1 oz., $\$ 2.00$
Finest mixed
Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.75

GERMAN DWARF QUEEN. Beautiful early class, height 14 in., also excellent for pots, beds and borders. A mixture containing all the desired colors.
ALOE
Variegata (Tiger Aloe). New crop seed. Finest and most popular variety. Quick grow-ing with beautifully variegated leaves.
ANAGALLIS (Pimpernel)
Tr. Pkt. $1 / 2 \mathrm{oz} .1 \mathrm{oz}$.
Grandiflora Coerulea. Dark blue, 10-in. For rock gardens ..... $\$ 0.15 \quad \$ 0.40$ ..... $\$ 0.75$
Grandiflora Mixed. Rich and showy, 10-in ..... 15

## ARCTOTIS



Arctotis Hybrids

HYBRIDS. These hybrids come in a brilliant assortment of showy, daisy-like flowers, orange and bronzy red shades predominating, but also comprising many lovely shades of rose, cream, yellow and salmon. In milder climates they may be treated as a perennial, but in the northern latitudes they are better treated as an annual. They flower within six months from seed and bloom profusely through the hot summer season.

## Tr. Pkt., 75c;

3 Tr. Pkts., \$2.00

GRANDIS. (African Lilac Daisy) An excellent cut flower. Blossom petals pure white on upper surface and lilac on reverse side.
Tr. Pkt., 15c; 1/2 oz., 30c;
1 oz., 50c

## ASPARAGUS

Plumosus Nanus. Hand picked, well-matured seeds.
100 Seeds, 25c; 250 Seeds, 50c; 1000 Seeds, $\$ 1.25 ; 5000$ Seeds, $\$ 5.50 ; 1$ lb., $\$ 10.00$
Sprengerii.
100 Seeds, 20c; 250 Seeds, 40c; 1000 Seeds, $\$ 1.00 ; 5000$ Seeds, $\$ 4.50 ; 1 \mathrm{lb} ., \$ 8.00$
Scandens Deflexus. An excellent variety; the most graceful for ornamental or hanging basket work.

100 Seeds, $\$ 1.50 ; 250$ Seeds, $\$ 3.00 ; 500$ Seeds, $\$ 5.00$

## BALSAM

Improved Double Camellia Flowered. A prize mixture of extra doubles in a wide range of colors.

## BEGONIAS



Begonia Carmen

## CARMEN ROSE

Carmen, when first introduced, was available only with rose-colored flowers. Now, however, the originator has developed the salmon and red shades. Dwarf, bushy growers. with deep darkbrown foliage. All are exceptionally free flowering and make beautiful showy plants. Carmen Rose was highly acclaimed by all who made their first sowing, and with the Red and Salmon completing the color range, these Carmen varicties bid fair to lead the Begonia family.
Carmen Red Carmen Salmon Tr. Pkt., \$1.50; 3 Tr. Pkts., \$4.00
Carmen Rose
Tr. Pkt., \$1.00; 1/128 oz.,
\$1.75; 1/64 oz., \$3.00

LIGHTNING. The darkest and most brilliant of all known red varieties. The remarkably large buds are a fine deep red. Free branching, grows about 9 in. high. Dark green foliage edged with light brown. This profuse flowering, sun-proof Begonia is highly recommended for bedding purposes and comes true from seed.
DARLING. (Liebling) Bushy, round-shaped plants, attaining a height of about 6 in Flowers are large and of a bright carmine-rose color. Blooms very early.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50
LUMINOSA COMPACTA. Grows about $5-\mathrm{in}$. and produces masses of glowing red blossoms on thin stems. A profuse bloomer, so prolific that the flowers practically hide the small dark-brown leaves. Extraordinarily effective.

$$
\text { Tr. Pkt., \$1.00; } 1 / 128 \text { oz., } \$ 2.00 ; 1 / 64 \text { oz., } \$ 3.50
$$

Christmas Cheer. Large flowering dark crimson scarlet, excellent for bedding.
Christmas Pink. Rose-pink flowers, same habits as Christmas Cheer.
Coral. Rose, large blossoms, branching growth, grows about 8 in. high.
Enchantress. Flesh rose color, better than Prima Donna.
Fire Sea. Dark red flowers with reddish green foliage. An old favorite.
Glow. Large flowering dark red with bronze foliage. Excellent pot plant.
Gustave Knaake. Large fiery crimson blossoms with light green tender foliage.
Prima Donna. (Schmid's) The best pink gracilis with beautiful large flowers.
Rosabella. Delicate rose, extra dwarf. Perfect substitute for Lorraine Begonias.
Schwabenland. Bright rose, large blossoms, attains a height of about 8 in .
Schwabenstolz. Massive dark carmine flowers, early and semi-dwarf.
Standard. Carmine scarlet, heavy bronze foliage, rich branching, grows 10 in . high.
Striegau. Large fiery carmine flowers on dwarf compact plants.
Zauberin. Brilliant pink, 2-in. blooms, attains height of 6 in , fine pot plant.

$$
\text { Tr. Pkt., } 75 \mathrm{c} ; 1 / 128 \text { oz., } \$ 1.25 ; 1 / 64 \text { oz., } \$ 2.25 ; 1 / 32 \text { oz., } \$ 4.25
$$

Erfordia Grandiflora. Rosy carmine, large-flowered, 10 in . high.
Radio. Carmine scarlet, very large flowers, and a strong growing variety.
Salmon Queen. Bright salmon, shading into salmon rose.
White Queen of the Groups. Largest flowering white with light green foliage.
Tr. Pkt., 50c; 1/64 oz., \$1.75; 1/32 oz., \$3.25

## BEGONIAS (Continued)

Luminosa. Fire-red with satiny dark brown-red foliage.
White Pearl. A superior white with light green foliage.
Tr. Pkt., 50c; 1/64 oz., \$1.50; 1/32 oz., \$2.50
Albert Martin. Bright crimson scarlet with dark foliage.
Tr. Pkt., 50c; $1 / 64$ oz., $\$ 1.00 ; 1 / 32$ oz., $\$ 1.50$

## BEGONIA CORALLINA

Scarlet. leaves spotted white
Tr. Pkt., \$1.00; 1/128 oz., \$1.50

## Rex Begonias

Finest Mixed. A mixture containing only the choicest colorings.
Tr. Pkt., \$1.50; 3 Tr. Pkts., $\$ 4.00$
Tuberous Rooted
Begonia Froebelli. Brilliant scarlet flowers. A pretty winter flowering specie.

$$
\text { Tr. Pkt., } \$ 1.00 ; 1 / 128 \text { oz., } \$ 1.75 ; 1 / 64 \text { oz., } \$ 3.25
$$

Semi-Double Narcissus-Flowered. A rather striking variety. The flowers, as the name indicates, resemble the Narcissus. From $50-60 \%$ of the seedlings will develop this characteristic. A mixture which contains such rare colors as Yellow, Rose, Salmonrose, and Red.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50

## BRACHYCOME

Iberidifolia. (Swan River Daisy) Floriferous annual in a choice mixture of colors. Tr. Pkt., 15c; 1/2 oz., 40c; 1 oz., 60c

## BROWALLIA

Speciosa Major. A fine pot plant with large rich blue flowers.
Tr. Pkt., 40c; 1/32 oz., \$1.00

## CACALIA (Tassel Flower)

Sanchifolia Aurea. Yellow.
Sanchifolia Coccinea. A contrasting scarlet. Tr. Pkt., 15c; 1/2 oz., 30c; 1 oz., 50c


Calendula Chrysantha (Sunshine)

## CALENDULA

## ORANGE SHAGGY

New and very distinct break in Calendulas. Long fringed or lacinated petals overlap irregularly, giving the appearance of some "Mums." Has long stems" and grows about 18 inches high.

Tr. Pkt., 35c; 1/4 oz., 50c;
1 oz., $\$ 1.50$
CHRYSANTHA (Sunshine)
Clear light yellow flowers, fully as large as Sensation or Ball's Orange, and with good strong stems for cutting. Wide petals are loosely placed on flower and this variety also somewhat resembles a Chrysanthemum.

Tr. Pkt., 20c; 1/2 oz., 40c;
$1 \mathrm{oz} ., 75 \mathrm{c}$

## CALENDULAS (Continued)

Improved Sensation. Bright orange.
Ball's Apricot. Apricot, brown center.
Ball's Gold. Rich golden yellow.
Ball's Lemon Queen. Dark center.
Ball's Long Orange. Leading orange.

Ball's Masterpiece. Long-stemmed deep orange with brown center.
Ball's Supreme. Orange, dark center.
Ball's White. White, dark eye.
Mixture of these named varieties.

Tr. Pkt., 40c; 1/4 oz., 60c; 1 oz., $\$ 2.00$; 2 oz., $\$ 3.50$

## Bedding Calendulas

Bodger's Pastel Bedding Mixture. Designed especially for outdoors, this mixture contains many new shades of apricot, cream and white, as well as the better known orange and lemon. Adapted for borders and stems are long enough to cut.

Tr. Pkt., 15c; 1/4 oz., 25c; 1 oz., 75c
Radio. Bright orange, quilled petals Orange King. Deep orange, dark center. Lemon Queen. Light Golden yellow. Meteor. Creamy white, striped orange.

$$
\text { Tr. Pkt., 20c; } 1 \text { oz., 50c }
$$

## CALCEOLARIA HYBRIDA



Calceolaria "Flower Cloud"

FLOWER CLOUD. (New) Extremely free flowering, in all colors. Dwarf, compact, medium sized flowers.
Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.75
MULTIFLORA NANA. Rich flowering, blooms average $11 / 2$ in., gay contrasting color schemes. Medium dwarf grower.
Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50; 1/64 oz., \$5.00
GOLDEN TIGER. First separate color of Multiflora Nana. Bright gold and deep yellow flowers with brownish red spots.
Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50
ALBERT KENT HYBRIDS. Large flowering, varied colorings spotted and blotehed. Grows 12-14 in. high. Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50; 1/64 oz., \$3.50

## KELWAY'S PERFECT MODEL.

Originators' stock. Most marvelous variety of shades and markings. Self-spotted, blotched and striped.
Tr. Pkt., 75c; 1/128 oz., \$1.50;
1/64 oz., \$2.75; 1/32 oz., \$5.00

GRANDIFLORA NANA. A dwarf variety with extra large flowers. Many beautiful colors and can be had Tigered, Blotched, or Mixture of both.

Tr. Pkt., 75c; 1/128 oz., \$1.50; 1/32 oz., $\$ 5.50$

## SMALL FLOWERING VARIETIES

Rugosa. Finest shrubby varieties with innumerable small flowers, mixed.
Rugosa Aurea. (Golden Rain) A mass of yellow flowers.
Rugosa Major. A mixture having larger flowers than "Rugosa."
Rugosa Major Triumph of the North. Yellow, large flowering.

## CAMPANULA



Annual Canterbury Bells

## Annual Canterbury Bells

A new creation of Canterbury Bells which blooms from seed in less than six months. It is now possible to have this beautiful flower in bloom at almost any time of the year. Plants grow to a height from 2 to $2 \frac{1}{2}$ feet, each plant having from 6 to 8 spikes of blooms. A mixture containing dark blue, light blue, pink, rose, and white colors.

Tr. Pkt., 35c; 1/4 oz., 65c; 1 oz., $\$ 2.00$

## Campanula Fragilis

Light blue flowers, long flowering branches; fine for hanging baskets and window boxes.

$$
\text { Tr. Pkt., 75c; } 1 / 128 \text { oz., } \$ 1.25
$$

## CALLIOPSIS

Bicolor. (Tinctora) Yellow and brown, 3 ft . high. Crimson King. Splendid for bedding, 12 in . high. Radiata Golden Ray. Yellow with brown, 10 in . high.
Radiata Tigrina. (Tiger Star) Dwarf, striped.
Tr. Pkt., 15c; $1 / 2$ oz., 25c; 1 oz., 40c
Drummondi. (Golden Wave) Golden yellow with brown-red ring, 20 in . high.

Tr. Pkt., 10c; 1 oz., 25c
Bicolor Dwarf Mixed. Good range of colors. Tr.Pkt., 10c; 1/2 oz., 20c; 1 oz., 35c

CANDYTUFT


## CARDINAL CLIMBER

Ipomea Quamoclit Cardinalis. Cardinal red, rapid growing.................. . 20 . 40 . 70

## CARNATIONS

Tr. Pkt. $1 / 4 \mathrm{oz} . \quad 1 \mathrm{oz}$.

## CELOSIA



## CELOSIA (Continued)

Dwarf Fire Feather and Golden Feather. Two valuable 1933 Novelties of proven merits. Fire Feather, a brilliant fiery red; Golden Feather, a deep golden yellow. Plants grow very symmetrical, about 12 in . high, flowering from June until late in fall. Very useful as pot plants, and for borders and beds. Both varieties are of unrivaled beauty.

Tr. Pkt., 50c; $1 / 8$ oz., $\$ 1.00$

## CINERARIAS



Cineraria Weissensee

WEISSENSEE. A strong growing strain. Compact like Multiflora Nana, small leaves and medium to large sized flowers with white zone centers. Very free flowering and exceptionally showy.
Blue with white eye. Red with white eye. Rose with white eye. Mixture of all three.

500 Seeds, $\$ 1.00$
1/128 oz., \$1.75
1/64 oz., \$3.00
1/32 oz., $\$ 5.50$
BERLIN MARKET or POTSDAM STRAIN. Choice early strain. Compact plants, and the flowers, produced in masses, are somewhat larger than Multiflora Nana.
Blue Red Rose or Mixture of these colors. 500 Seeds, 75c 1/128 oz., \$1.25 1/64 oz., \$2.25 1/32 oz., \$4.00

EARLY BERLIN MARKET "CRIMSON." A new introduction for 1935. Shining dark crimson flowers; small leaved foliage; strong grower and very free flowering. 500 Seeds, $\$ 1.00 ; 1 / 128$ oz., $\$ 1.75 ; 1 / 64$ oz., $\$ 3.25$
MULTIFLORA NANA IMPROVED. Dwarf and compact plants, covered with masses of small to medium sized flower heads.
Azurea (Sky Blue) Carmesine (Red) Rose Carmesine (Dark Rose) Rosea (Pink) Coerulea (Dark Blue) Reddish Dark Blue Separate colors or mixed. 500 Seeds, $50 \mathrm{c} ; 1 / 128 \mathrm{oz}$. , $\$ 1.00 ; 1 / 64$ oz., $\$ 1.75$; $1 / 32$ oz., $\$ 3.00$
GRANDIFLORA MAXIMA. A strain attaining medium height and producing masses of large flowers. The leaves are somewhat larger than those of Multiflora Nana.
Azurea (Sky Blue) Coerulea (Dar's Blue). Reddish Dark Blue Sanguineá (Blood Red) Carmesine (Red) Matador (Scarlet) Rosamond (Pink, white ring, dark center) Separate colors or mixture of above colors.

$$
500 \text { Seeds, } 90 \text { c; } 1 / 128 \text { oz., } \$ 1.50 ; 1 / 64 \text { oz., } \$ 2.75 ; 1 / 32 \text { oz., } \$ 5.00
$$

MULTIFLORA NANA GRANDIFLORA MAXIMA. New, a cross of Multiflora Nana and Grandiflora Maxima. Abundance of large flowers on dwarf, compact plants. Dark Red Dark Rose Dark Blue Sky Blue or Mixture 500 Seeds, 75 c ; $1 / 128$ oz., $\$ 1.25 ; 1 / 64$ oz., $\$ 2.25 ; 1 / 32$ oz., $\$ 4.00$
CREMER'S PRIZE STRAIN. Developed by F. E. Cremer, Hanover, Pa. Semi-dwarf habit and the wide and numerous petals overlap well to form attractive heads.

Tr. Pkt. ( 1000 seeds), $\$ 1.50 ; 1 / 64$ oz., $\$ 2.75 ; 1 / 32$ oz., $\$ 4.50$
GRANDIFLORA STELLA. Large flowering, twisted petals, pleasing colors.
500 Seeds, 90c; 1000 Seeds, $\$ 1.50$
CINERARIA MARITIMA DIAMOND. Pure white foliage, fine for borders and beds. Tr. Pkt., 15c; 1/2 oz., 30c; 1 oz., 50c

## CENTAUREA

Tr. Pkt. 1/2 oz. 1 oz.


## CHRYSANTHEMUM

Japonicum. New hybrids containing single, double, crested double, quilled, and star-shaped flowers in a mixture of various shades.

> Tr. Pkt., 50c; 1/8 oz., \$1.00; 1/4 oz., \$1.75

Carinatum. (Painted Daisies) Attractive single annuals, bright
color combinations. January sowings flower in spring. Tr. Pkt. 1/2 oz. 1 oz .
Atrococcineum. (The Sultan) Scarlet............................................... $\mathbf{\$ 0 . 1 5}$ \$ ...... \$0.35
Burridgeanum. White with crimson and yellow ring ........................ . 15 ........ . 35
Chameleon. Golden chamois with scarlet zone.................................. . 15 ........ . 35
Northern Star. White with yellow center and black disc ................ . 15 ......... . 35
Purpureum. (W. E. Gladstone) Deep purple with yellow ring ..... . $\mathbf{1 5}$........ . 35
Finest mixed ....................................................................................... 10
….... $\mathbf{3 0}$
Coronarium Dwarf Double
Golden Queen .......................................................................................... . 15
.25 . 40
White Pearl ............................................................................................... . 15 . 25 . 40
Segetum Eldorado. Single, golden yellow, dark center, compact........ . 15 . 35 . 60

## CLARKIA (Double)

| Salmon Queen. The best salmon.......Vesuvius. Fiery scarlet and rose | $\mathbf{. 2 0}$ | $\mathbf{. 3 5}$ | $\mathbf{. 6 0}$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Albatross. White, compat. | Orange King. Salmon-orange......... | $\mathbf{2 0}$ | $\mathbf{. 3 5}$ | $\mathbf{. 6 0}$ |

Dorothy. (New) Brilliant rose. Separate colors or mixed ........... . 20 . $\mathbf{3 5}$. 60
CLEOME
Pungens. (Spider Plant) Purplish rose, tall growing annual............... . 15 . 25 . 40
COBAEA
Scandens. (Cup and Saucer Vine) Violet, beautiful climber................. . 20 . $\mathbf{3 0}$. 50

| COLEUS | Tr. Pkt. | 1/32 oz. | 1/16 oz |
| :---: | :---: | :---: | :---: |
| Colosse des Pyrenees. Mixture of fine colors | \$0.40 | \$0.75 | \$1.25 |
| Laciniated and Fringed. Distinctive type, new colorings | . 50 | 1.00 | 1.50 |
| Macrophyllus. Large-leaved, very choice mixture........ | . 50 | 1.00 | 1.50 |
| Metallicus. Large foliage, metallic lustre, colors varying fro bright red to intense dark brown and black-red | . 50 | 1.00 | 1.50 |
| Monstrosus. Ruffled, giant curled leaves, rich colors | . 50 | 1.00 | 1.50 |
| Exhibition Mixed. A mixture of the finest Coleus from seed | . 75 | 1.25 | 2.00 |
|  | Tr. Pkt. | $1 / 4 \mathrm{oz}$. | 1 oz . |
| Large-Leaved. Finest varieties, variegated foliage 1/8 oz., \$1.00 | \$0.40 | \$1.75 | \$6.00 |
| Mammoth Rainbow Mixture. Choice colorings.........1/8 oz., \$1.25 | . 50 | 2.00 | 7.00 |
| Good Mixture. Well balanced colors............................... | . 25 | . 75 | 2.75 |

## COSMIDIUM

Burridgeanum. (Orange Crown) Yellow with broad band of orange . $\mathbf{1 5}$......... . $\mathbf{3 0}$
COSMOS Tr. Pkt. $1 / 4 \mathrm{oz} .1 \mathrm{oz}$.
Sensation Mixed. (New) Award of merit in All America Selections for 1936. Blooms ten weeks after sowing. Excellent for cutting. Exceptionally large ( $4-\mathrm{in}$.) flowers borne in profusion ....................... $\$ 0.25$ \$...... \$...
Orange Flare. Early Klondyke type and same vivid orange color. Sparse foliage, free and large flowering, blooms in 4 months........ . $\mathbf{3 0}$. $\mathbf{5 0}$ 1.75
Early Flowering Double Crested. A choice mixture................................. . 25 . 40 1.50
Early Flowering Mammoth.....Crimson.... White .. Pink ... or Mixed.......... . 10 ........ 35
Late Flowering Single.....Crimson....Rose....White...or Mixed.................. . 10 ........ $\mathbf{3 0}$
Late Flowering Double Mixed................................................................................ $\mathbf{.} 30$. 90

CUPHEA
Tr. Pkt. $1 / 4 \mathrm{oz} . \quad 1 \mathrm{oz}$. Platycentra. (Cigar Plant) Bright scarlet, excellent for pots and borders . $\mathbf{5 0}$ :..................

## CYCLAMEN

> Klapproth's Gold Medal Strain, produced by Alfr. Klapproth, one of the leading Cyclamen specialists in Germany. Unsurpassed for profuse blooming habits, even growing plants and purity of color. Especially noted for immense blooms.

|  | 100 Seeds | 1000 Seeds |
| :---: | :---: | :---: |
| Dark Blood Red.......... Bright Red ..........Rose of Marienthal | \$1.15 | \$10.00 |
| Pure Rose....................Pure White......... White with carmine | 1.15 | 10.00 |
| Pearl of Zehlendorf (dark salmon)....Rose of Zehlendorf (light salmon) | n) 1.50 | 12.00 |
| Salmon Scarlet or America Improved. The best salmon | 2.00 | 16.00 |
| Bonfire (brilliant salmon) Rococo (large fringed flowers, mixed)...... | .... 1.70 | 15.00 |
| Salmon Purple. Deep red with salmon sheen ........................................ | ... 1.50 | 12.00 |
| Silvery Salmon. Salmon with glistening silvery shine........................... | .. 1.70 | 15.00 |
| Flame. Fiery rose with salmon shine.................................................... | -.. 1.70 | 15.00 |
| Finest Mixed. All colors ................. | 1.20 | 10.00 |



## DAHLIA

Unwin's Dwarf Hybrids. Semi-double flowers, wide range of colors. 18-in...............................................................................................
Germania Special Mixed. Choice double and single varieties...... .35


Laciniatus Splendens

## Laciniatus Splendens

The most striking Dianthus yet introduced, and a very valuable addition to the border-plant family. The brilliant crimson flowers are very large, over two inches, with glistening white eye.

Tr. Pkt., 25c; 1/4 oz., 50c;

$$
1 \text { oz., } \$ 1.50
$$

## Sweet Wivelsfield

New hybrid annual Sweet William. Great variety of color, exceptionally long flowering season.

Tr. Pkt., 25c; 1 oz., 80c

## Chinensis Single Mixed

Tr. Pkt., 10c; 1 oz., 30c
Chinensis Double Mixed
Tr. Pkt., 15c; 1 oz., 40c

## Heddewiggii Nobilis

(Royal Pink) A splendid mixture of large Japan Pinks.

$$
\text { Tr. Pkt., 15c; } 1 \text { oz., 45c }
$$

DIDISCUS Tr. Pkt. $1 / 2 \mathrm{oz} . \quad 1 \mathrm{oz}$.
Coeruleus. (Blue Lace Flower) Profuse bloomer of real cut flower value ..... $\$ 0.20 \quad \$ 0.50$ ..... $\$ 0.90$
DIMORPHOTHECA
Aurantiaca. (Orange Daisy) Shining golden orange flowers, 12 in. high . 20 ..... 60 ..... 1.00

## DRACAENA

Indivisa. Narrow green leaves.
1 oz., 50c; 1/4 lb., \$1.50; $1 \mathrm{lb} ., \$ 5.00$
Australis. Broad leaved. 1/4 oz., 25c; 1 oz., 75c

## DUSTY MILLER

Centaurea Gymnocarpa. Silvery foliage, fine for bedding.
Tr. Pkt., 15c; 1 oz., 45c
Centaurea Candidissima. Silvery white foliage. Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., $\$ 1.75$
Cineraria Maritima Diamond. Pure white foliage.
Tr. Pkt., 15c; 1 oz., 50c


Exacum Affine

## ESCHSCHOLTZIA

California Poppy. Finest mixed.

Tr. Pkt., 10c; 1 oz., 25c

## EXACUM

Affine
Very dwarf, fragrant, sweetscented lilac-blue flowers, excellent for pots and baskets. Nice 4 to 5-in. specimen plants produced in six months from January or February sowings.

Tr. Pkt., 75c;
3 Pkts., \$2.00

## EUPHORBIA

Tr. Pkt. $1 / 4 \mathrm{oz} . \quad 1 \mathrm{oz}$.

Heterophylla. (Mexican Fire Plant) Crimson-orange, 3 ft . high..........\$0.15 \$ ...... $\mathbf{\$ 0 . 6 0}$

Variegata. (Snow-on-the-Mountain) Foliage magnificently edged
white and green. Very effective

.15

## FELICIA

Bergeriana (Kingfisher Daisy) Light blue daisy-like flowers ................. . $\mathbf{2 5}$
FEVERFEW (See Matricaria)
FORGET-ME-NOT (See Myosotis)
FOUR O'CLOCKS (Mirabilis)
Marvel of Peru. Mixture of all colors. 1/4 lb., 25c

## GAILLARDIA

Picta Lorenziana Double. Finest large flowering mixed, 20 in. high...... . 15 ...... . 40

## GAMOLEPIS

Tagetes. Daisy-like yellow flowers. A dwarf edging plant recom-
mended for rock garden work............................................................ $\mathbf{2 0} \quad \mathbf{. 3 5} \mathbf{1 . 0 0}$

## GILIA

Capitata. (Queen Anne's Thimble) Lavender, large flower heads,
showy cut flower ............................................................................15 $\$ 0.30$

## GLOBE AMARANTH (Gomphrena)

Gomphrena globosa. An everlasting in a mixture of pleasing shades.................... $\mathbf{. 1 5}$. $\mathbf{3 0}$
Haageana. (Aurea superba) Attractive orange flowers........................................ . 15


Gazania Splendens Hybrida

## Splendens Hybrida

A very showy half-hardy perennial which flowers the first year from an early sowing. The plants are low growing, with a goodly quantity of long-stemmed, showy, daisy-like flowers in brilliant shades of orange and yellow, as well as cream and white. Each flower is marked at the base of the petals with black, brown, or green spots. It is fine for bedding or border work, doing best in sunny locations, and is also a good pot plant.

Tr. Pkt., 50c; 3 Tr. Pkts., $\$ 1.25$

## GERBERA

Jamesoni. Hybrids resulting from years of careful selection and cross pollenization. Received Award of Merit at Century of Progress in Chicago. Superb for pots and cutting; many beautiful colors.

100 Seeds, 50c; 500 Seeds, $\$ 2.25$
1000 Seeds, $\$ 4.00$

## GESNERIA

Hybrida Robusta. A pretty pot plant, of the same class as Gloxinias and needs same culture in the greenhouse. Splendid mixture.

Tr. Pkt., \$1.00

## GLOXINIAS

Gloxinias are very popular throughout Europe, and the demand for this beautiful pot plant is steadily increasing in this country. Easily raised from seed and, if carried along in a warm house with Begonias, blooming plants can be had within six months.
Crimson Glow. Deeper red than Rheinlandzauber.
Black Prince. Velvety dark purple.
Emp. William. Violet, bordered white. Emp. Frederick. Red, bordered white. Rheinlandzauber. Glowing brilliant scarlet.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50 Schmid's Elite Mixture.

Tr. Pkt., 75c; 3 Tr. Pkts., $\$ 2.00$


## GODETIA

Splendid for cutting and as pot plants. Should be grown in poor soil to prevent too fast and soft growth. The following colors are recommended:

Tr. Pkt. $1 / 4 \mathrm{oz} . \quad 1 \mathrm{oz}$.
GOURDS (Ornamental) Tr. Pkt. 1 oz.
Giant Bottle Mixed. Large sized ..... \$0.15 ..... \$0.30
Small Types Mixed. A special Florists' mixture ..... 25
Turk's Turban. A bright colored mixture ..... 35 ..... 15
GRASSES (Ornamental)
Agrostis Nebulosa. Cloud Grass. Low, feathery panicles ..... 80
Briza Maxima. Quaking Grass. Graceful panicles, 12-18 in. high ..... 35
Bromus Brizaeformis. Broom Grass. Elegant biennial, 2 ft . high ..... 30
Eulalia Japonica. Tall growing60
Festuca Glauca. Blue stemmed grass. (Hardy) 1/4 oz., 45c ..... 1.50
Gynerium Argenteum. Pampas Grass. (Hardy)
Hordeum Jubatum. Squirrel Tail Grass ..... 60
Lagurus Ovatus. Hare's Tail Grass. 1 ft . high ..... 40
Pennisetum Rueppelianum. For Canna borders, long purple spikes ..... 1.00
Pennisetum Longistylum. White plumes ..... 75
Pennisetum Longistylum Violaceum ..... 75
Stipa Pennata. Feather Grass. (Hardy) 1/4 oz., 75c ..... 2.50
GREVILLEA
Robusta. (Silk Oak) Decorative foliage plant for pots and vases ..... 80
GYPSOPHILA
Elegans Grandiflora Maxima Alba. An improved strain. The largest flower- ing white 1/4 lb., 60c; $1 \mathrm{lb} ., \$ 1.75$ ..... 20
Elegans Grandiflora Carmine ..... 30
Elegans Grandiflora Rosea ..... 30
HELIANTHUS (Sunflower)
Cucumerifolius. (Miniature) Golden yellow single flowers, dwarf variety ..... 30
Cucumerifolius Single Mixed ..... 30
HELICHRYSUM (Strawflower)
Monstrosum Double. Excellent strain for either cut flower or drying. Canary Yellow Fireball, scarlet Rose Queen Snowball................... . 15 ..... 50
Finest Mixed ..... 15 ..... 45
HELIOTROPE
Marine. Very large, deep blue flowers, will bloom in 4 months from seed
HUMULUS 1/4 oz., 55c ..... $30-2.00$
Japonicus. (Japanese Hop) Annual climber; ornamental and quick growing ..... 30
Japonicus Variegated Foliage. Leaves variegated with white .....  60
HUNNEMANNIA (Bush Escholtzia)
Sunlite. (New) Semi-double and, unlike other double flowers, this novelty develops a band of short petals on the outside, rather than the inside, of the cup. The color is a clear canary yellow, and flowers from July until frost 1/4 oz., 60c ..... 25
ICE PLANT
Mesembryanthemum Crystallinum. Grows about 8 inches high ..... 15 ..... 40
IMPATIENS ..... Tr. Pkt. $1 / 32 \mathrm{oz}$.
Holstii. Brilliant vermillion, splendid for pots and open ground ..... $\$ 0.40$ ..... \$1.00
Sultanii. Bright rose flowers, a continuous bloomer ..... 1.00
Sultanii Queen Carola. Glowing chamois color ..... 1.25
Sultanii Hybrida. Finest hybrids mixed ..... 1.00
Olivieri. Beautiful, large rosy lilac flowers ..... 1.25
IPOMEA - MOON FLOWERTr. Pkt. 1 oz.
Heavenly Blue. Sky-blue, shading light towards center, early. $\mathbf{1 / 4} \mathbf{~ o z . , ~ 4 0 c ~} \mathbf{\$ 0 . 2 0}$ ..... $\$ 1.25$
Noctiflora. (White Moonflower) White seeded ..... 40
Setosa. (Brazilian Morning Glory) Throat deep rosy purple, shading to light rose, dark foliage ..... 15 ..... 40

## KALANCHOE

## Globulifera Coccinea

A new winter-flowering pot plant of high merit, which can be easily raised from seed. Highly recommendable by its extraordinary color of blossoms a shining scarlet - and by the long flowering period. It excels in beauty all Kalanchoes known up to now.
Tr. Pkt., (approx. 1000 seeds), 75c
3 Tr. Pkts., \$2.00
1/128 oz., \$3.50; 1/32 oz., \$10.00


Kalanchoe Globulifera Coccinea

KOCHIA
Tr. Pkt. 1 oz. $\mathbf{\$ 0 . 1 0} \quad \$ 0.20$

## KUDZU VINE

Pueraria Thunbergiana. Fragrant wisteria-like flowers
.15
.35
LANTANA
Hybrida Nana Compacta. New dwarf varieties.
1/4 oz., 25c . 15
.75


Stock-Flowered Rosamond

## LARKSPUR

## Giant Imperial Type

An ideal type for cut flowers. Tall, upright flower stems, 4 to 5 feet long, branching from the base of the plant. Los Angeles Improved. New. Brilliant rose Blue Bell. Deepest of light blues. Blue Spire. Beautiful deep blue. Carmine King. A deep carmine-rose.
Lilac Spire. A pleasing lilac shade.
Miss California. Rose on salmon ground. Peach Blossom. A pretty light pink variety. White Spire. Dazzling pure white.
Exquisite Pink Improved. Rich soft pink. Exquisite Rose. A beautiful rose pink.
The Empress Improved. Lovely salmonrose.

Tr. Pkt., 25c; 1 oz., $\$ 1.00$
Imperial Mixed.
Tr. Pkt., 20c; 1 oz., 80c

## Tall Double Stock-Flowered

Rosamond (New) Pure deep rose.
Tr. Pkt., 20c; 1/4 oz., 30c; 1 oz., $\$ 1.00$

Dark Blue
Lilac
Rosy Scarlet
Lustrous Carmine (Newport Pink)
Tr. Pkt., 20c; 1 oz., 50c
Till double stock-flowered mixture.
Tr. Pkt., 15c; 1 oz., 35c
LAVATERA ..... Tr. Pkt. 1 oz.
Trimestis Splendens. A mixture of rose and white shades. ..... \$0.15
\$0.40
LEPTOSYNE
Stillmannii. Pretty golden yellow cut flowers. Blooms six weeks after sow- ing. .......................................................................................................1/4 oz., 25c ..... $.15 \quad .80$
Maritima. (Sea Dahlia) Large marguerite-like yellow flowers...... 1/4 oz., 25c ..... 15 ..... 75
LEUCOCORYNE
Ixoides Odorata. (Glory of the Sun) Large fragrant flowers, blue with white center, carried on a wiry 18 -inch stem. A very charming cut flower. ..... 1.00
LINARIA
Maroccana Hybrids. Snapdragon-like flowers, best mixed ..... 15

## LILIUM (From Seed)



Philippinense Formosanum

Philippinense Formosanum Special. Large umbels of fine white, like an Easter Lily. If sown early will bloom the first year from seed. A special strain producing a high percentage of pure white flowers.

Tr. Pkt., 35c; 1/4 oz., 50c; 1 oz., \$1.75; $1 / 4 \mathrm{lb} ., \$ 5.50$
Longiflorum. Improved type, pure white flowers. Will also bloom the first year from early sowings, and the large trumpet-shaped flowers even more closely resemble the Easter Lily.

Tr. Pkt., 50c; 1/4 oz., 75c; 1 oz., \$2.50
Auratum. (Gold Banded Lily) Large flowers, white with broad bands of golden yellow, sweet scented.

Tr. Pkt., 25c; 1/4 oz., 45c; 1 oz., \$1.50
Tennuifolium. (Siberian Coral Lily) Showy, glossy scarlet flowers.

Tr. Pkt., 20c; 1/4 oz., 35c; 1 oz., \$1.00
Regale. (Regal Lily) Pink outside, interior yellow. Tr. Pkt., 20c; 1 oz., 50c
LOBELIA
Tr. Pkt. $\quad 1 / 4 \mathrm{oz}$.
Crystal Palace Compacta. Dwarf, deep blue, dark foliage. ..... \$0.25
$\$ 0.60$
Mrs. Clibran Improved. Compact, deep blue with white eye ..... 25
Emperor William. Gentian blue, light foliage, dwarf.. ..... 2560Pumila Splendens. (Bedding Queen) Dark navy blue, white eye, dwarf.
Speciosa. Deep navy blue, dark foliage, 10 in . high ..... 25 ..... 20
White Lady. Large flowered white, fine for contrast, dwarf.
Prima Donna. Deep purple flowers, 10 inches high ..... 25
Pendula Sapphire. Deep blue, for balconies and hanging baskets ..... 30
LUNARIA
Tr. Pkt. 1 oz.
Biennis Alba. (Honesty) Excellent decorative when dried. Lasting silvery seed panicles ..... $\$ 0.15$
$\$ 0.60$
LUPINUS (Annual)
Hartwegii. Free flowering and easily grown annual. Valuable for cuttingbecause of the long graceful spikes, various colors and Sweet Pea-likeflowers.
Light Blue...........Rose...........White.............................................. $1 / 4 \mathrm{lb} .$, \$1.00 \$0.15 ..... $\$ 0.30$
Mixture of these colors ..... 25
$1 / 4 \mathrm{lb} ., 75 \mathrm{c}$
$1 / 4 \mathrm{lb} ., 75 \mathrm{c}$ ..... 15 ..... 15
Mutabilis. Sweet scented, white, yellow and violet flowers ..... 15 ..... 25
Sulphureus Superbus. Sulphur yellow shading into brown, 28 in. high ..... 15 ..... 50

## MARIGOLD



Marigold Dixie Sunshine

Dixie Sunshine. (New) All-American Selection for 1936. Entirely new and outstanding type. Tall, with finest foliage of all Marigolds, and $100 \%$ fully double golden yellow flowers. Excellent for cutting. Very floriferous, without objectionable Marigold odor. Flowers are ball-shaped, gracefully interlocking petals with dainty fringed effect.

Tr. Pkt., 40c; 1/4 oz., \$1.00
Guinea Gold. (Reselected Strain) Bright golden orange flowers, semi-double and loosely ruffled. Free flowering, fine for cutting, pyramidal plants grow $2-21 / 2 \mathrm{ft}$. high.
Tr.Pkt., 25c; 1/4 oz., 40c; 1 oz., $\$ 1.35$
Yellow Supreme. Companion to Guinea Gold. Light lemon-yellow and very free flowering. The blossoms are loosely ruffled and somewhat larger than Guinea Gold. Grows $2-21 / 2 \mathrm{ft}$. high, and also excellent cut flower.
Tr. Pkt., 25c; 1/4 oz., 50c; 1 oz., $\$ 1.50$
Tall African Varieties

Alldouble Orange. A new strain producing 95-100\% of large double blooms.
Alldouble Lemon. A lemon color of the same habits as Alldouble Orange.
Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., $\$ 1.60$

Orange Ball. Double, orange flowers.
Lemon Ball. Double clear lemon-yellow. Tr.Pkt., 15c; 1/4 oz., 30c; 1 oz., $\$ 1.00$
Double Tall African Mixed.
Tr. Pkt., 15c; 1 oz., 60c

Dwarf African Varieties
Pride of the Garden. Double, imbricated orange flowers
Lemon. Double, imbricated lemon-yellow flowers............................................................... . 15 Tr. Pkt

1 oz. .15

## Dwarf French Double

Harmony. (New) Scabious-like flowers of deep orange with collar of broad maroon petals .........................................................................................1/4 oz., 45c 25
Electric Light. (Double Legion of Honor) Yellow spotted brown, large flowering
.15
Golden Ball. Golden orange ..... 15
Golden Yellow. Brown margined. ..... 15
Lutea. Light golden yellow ..... 15
Robert Beist. Reddish brown, exceptionally free bloomer ..... 15
Striped. Brown and yellow striped ..... 15
Dwarf French Double Mixed ..... 15
Monarch Strain. Of dwarf compact growth, large and tight double flowers in a wide color range which includes combinations of orange, bronze yellow and mahogany. Most of the flowers, instead of being solid self- color, have two or more shades combined in stripes or spotted effects, which adds to the value of this variety .....  20

## Dwarf French Single Varieties

Diadem. Mahogany red, edged gold ............................................................................ . 10
Fire Cross. Saffron orange with brown-red center..................................................... . 15
Gold Star. Yellow striped maroon..................................................................................... . 10
Legion of Honor. (Little Brownie) Yellow, blotched brown................................ . 15
Silver King. Pale yellow, maroon at base....................................................................... . 10
Star of India. Crimson, striped yellow............................................................................ . 10
Dwarf French Single Mixed ..................................................................................................... . 10
Tall French Single
Josephine. Single, brownish glow, excellent florists' strain .15

## MARIGOLD (Continued) <br> Winter Flowering Varieties

Australian Giant Tree. Flowers of golden yellow with brown. Grows 4-4 $1 / 2 \mathrm{ft}$. high. Very late blooming type. Fine for late outside plantings in mild climates, or excellent for winter cut flowers when greenhouse grown.

> Tr.Pkt., 25c; 1/4 oz., 40c

Lieb's Winter Marigold. Distinctly sweet scented. Golden yellow crested center with deep mahogany brown outer petals. Flowers five weeks after sowing. Real winter cut flower. Sow from August to December.

Tr. Pkt., 60c

## Small Flowering Tagetes



Tagetes Signata Pumila

## LITTLE GIANT

Little Giant is offered as the highest development yet attained of this pretty little Marigold, with slender fernlike foliage and an abundance of dainty, single, golden orange flowers on plants which are only 4 to 6 inches high with a spread of 8 to 10 inches.
Tr. Pkt., 25c; 1/4 oz., 60c;
1 oz., \$2.00
Gamolepis Tagetes. Bright orange, extra dwarf form of Tagetes Signata Pumila.
Tr. Pkt., 20c; 1/4 oz., 35c;
1 oz., \$1.00

Tagetes Signata Pumila Little Giant


## NASTURTIUM

## ORANGE GLEAM

Deep golden orange, uniformly double, large and free-flowering. Entirely new color in Nasturtiums. Sweet-scented bloons on long, wiry stems and the plants are semi-dwarf. Bodgers' (the Originator) true stock.
$1 / 4$ oz., 50c; 1 oz., $\$ 1.50$
SCARLET GLEAM
Intense dazzling scarlet flowers, sweet scented, on half-dwarf plants. True double type. 1/2 oz., 30c; 1 oz., 50c

## GOLDEN GLEAM

Large, double, sweet scented, golden yellow flowers on long stems on semidwarf plants having bright green foliage. 1/2 oz., 15c; 1 oz., 25c

## GLEAM HYBRIDS

A mixture of striking colors and blends, half-dwarf plants, with fragrant double flowers. 1/2 oz., 20c; 1 oz., 35c

Spencer Choice Mixed. Dwarf, fine colors.
Trailing and Tall Varieties Mixed. Dark varieties.
1 oz., 15c; 1/4 lb., 30c; $1 \mathrm{lb} ., \$ 1.00$


Nasturtium Double Golden Gleam

| NEMESIA T | Tr. Pkt. | $1 / 4 \mathrm{oz}$ | 1 oz . |
| :---: | :---: | :---: | :---: |
| Blue Gem. Improved, dwarf and compact. Wisteria-blue flowers | \$0.40 | \$1.00 |  |
| Strumosa Grandiflora. (Suttonii) Rich mixture of colors, 12-in. | . 25 | . 75 |  |
| NICOTIANA |  |  |  |
| Affinis, White, sweet scented | . 15 |  | . 35 |
| Affinis Crimson Bedder. Dwarf, compact, deep crimson | . 25 | . 85 | 3.00 |
| Affinis Hybrids. Well-balanced mixture | . 15 |  | . 40 |
| Sanderae Crimson King. Dark velvety crimson red, free flowering. | . 15 | . 25 | . 70 |
| NIEREMBERGIA |  |  |  |
| Frutescens. Lilac, floriferous, for baskets, cut work, or bedding. NIGELLA | . 20 | . 50 | 1.75 |
| Damascena Miss Jekyll. Double, finest blue shade | . 10 |  | . 25 |
| Damascena Miss Jekyll White. Double ...................... | . 10 |  | . 20 |
| ODONTOSPERMUM SERICEUM |  |  |  |
| A new plant from the Canary Islands. Golden flowers with silvery green foliage. 100 Seeds, 75c; 500 Seeds, $\$ 3.25 ; 1000$ Seeds, $\$ 6.00$ |  |  |  |
| OENOTHERA |  |  |  |
| Lamarckiana. (Evening Primrose) Bright yellow, 4 ft. high................ PASSIFLORA (Passion Flower) | ... . 10 | ...... | . 20 |
| Coerulea. Elegant hardy climber for walls. Large blue flowers. $\qquad$ PERILLA | ... . 30 | . 75 |  |
| Nankinensis. Dark purple, excellent foliage plant | . 15 | $\ldots$ | . 25 |
| POPPY (Annual Papaver) |  |  |  |
| Sanford's Giant Strain. A selected strain of Iceland Poppies. The flowers are huge and well formed, in a wide range of colors, borne on long stiff stems, which are fine for cutting. Perennial |  |  |  |
|  |  |  |  |
| Stype, but if treated as an annual, sow early for Spring flowering | g . 50 | 1.50 |  |
| Shirley. Extra selected, fine large fowers in mixed colors, single. | .15 |  | . 25 |
| Double Carnation-Flowered. Finest mixcad. | .10 | ...... | . 20 |
| Double Peony-Flowered. Choice mixed.. | . 10 | ..... | . 20 |

## PANSIES

GERMANIA SUPERFINE GIANTS. Finest mixture of jazzy colors, rich in yellow with many of the five-blotched type. The finest in large-flowered, fancy colored Pansies. Stock limited.

$$
\text { Tr. Pkt., } \$ 1.00 ; 1 / 8 \text { oz., } \$ 1.75 ; 1 / 4 \text { oz., } \$ 3.00 ; 1 \text { oz., } \$ 10.00
$$

ROGGLI GIANTS. The most wonderful strain in existence Flowers are of enormous size3 in . and over in diameter-perfectly round in form with overlapping petals, borne on long vigorous stalks well above the exceptionally large and healthy looking foliage. The most striking qualities of this strain, however, are the beauty, brilliancy, and richness of colors. Very rare and entirely new tones, never before seen in any Pansy Mixture.

Tr. Pkt., 75c; 1/4 oz., \$1.75; 1 oz., $\$ 6.50$; 4 oz., $\$ 22.50$

## ROGGLI GIANTS - Named Varieties.

Alpenglow. Fiery cardinal-red shades. Berna. Purple-violet.

Firnengold. Yellow with eye.
Pure Golden Yellow.
Thuner Sea. Rich deep blue.
Rhinegold. Five-blotched golden yellow. Golden Yellow. Dark eye.

$$
\text { Tr. Pkt., 75c; } 1 / 8 \text { oz., \$1.25; } 1 / 4 \text { oz., } \$ 2.00
$$

IMPROVED SWISS GIANTS. Extra large-flowered, three to five blotched, and a longstemmed strain.

$$
\text { Tr. Pkt., 50c; } 1 / 8 \text { oz., } \$ 1.00 ; 1 / 4 \text { oz., } \$ 1.75 ; 1 \text { oz., } \$ 6 . \mathrm{CJ}
$$

GIANT ORCHID-FLOWERED. A very beautiful class with large frilled flowers. The mixture contains many new and rare delicate shades, such as Terracotta, Chamois, Flesh, Lilac, Orange, Delicate Rose, etc.

Tr. Pkt., 25c; 1/4 oz., 75c; 1 oz., $\$ 2.50$
TRIMARDEAU GIANT SPOTTED PARISIAN. Selected strain of Trimardeau Pansies; mostly five-blotched on light ground, large flowers.

$$
\text { Tr. Pkt., 20c; 1/4 oz., 50c; } 1 \text { oz., \$1.50; 1/4 lb., \$4.50 }
$$



## WINTER-BLOOMING GIANT PANSIES

This class is of extreme earliness, in connection with an unusual hardiness. In central Germany they begin to flower in February, even beneath the snow, are in full bloom the first part of March, and continue until summer. The flowers are very large, well-formed, and fragrant.
Celestial Queen. Sky blue.
Helios. Pure golden yellow.
Ice King. Silvery white, blue eye.
Mars. Cornflower blue.
March Beauty. Velvety dark blue.
North Pole. Pure snow-white.
Winter Sun. Yellow, dark eye.
Woden. Black.
Grand Mixture.
Tr. Pkt., 25c; 1/4 oz., 60c;
1 oz., \$2.00

## PETUNIAS

Flaming Velvet. (Hybrida or Single Small Flowering Type) Awarded Gold Medal in All-American Selections for 1936. Brilliant velvety blood-red or crimson flowers. Outstanding variety for color, type and uniformity. Introduced by N. V. Sluis en Groot, Enkhuizen, Holland. Originator's seed.

Tr. Pkt., 35c; 3 Tr. Pkts., \$1.00

Dainty Lady. (Grandiflora or Large Flowering Single Fringed) Received Award of Merit in 1936 All America Selections. A distinct new color in Petunias-delicate golden yellow-the first really yellow Petunia. Developed by Bodger Seeds, Ltd., and after working ten years to deepen the color, it is now ready for presentation. Neat compact plants of semi-dwarf habit and free flowering. Medium sized, delicately fringed light golden yellow blooms. Order early-stock limited. Originator's seed.

## Tr. Pkt., 50c

Martha Washington. (Entirely new type in Petunias) Award of Merit All-America 1935 Selections. Grows about 9-in., high and forms a perfect ball effect, literally smothered with frilled blooms 3 -in., in diameter. And the color is indeed remarkable. The frilled portion of the flower is a beautiful blush pink and the center is strongly veined a rich wine-red deepening in the throat. So unique that the blooms resemble a Martha Washington (Pelargonium) after which it was named. Comes $100 \%$ true to color and habit. Originator's seed.

Tr. Pkt., 50c; 1/32 oz., $\$ 1.50$
Rose Gem. (Miniature or Nana Compacta) A charming addition to the dwarf bedding group of Petunias. Rich deep rose colored blooms about 2-in., in diameter, produced in profusion on neat, compact plants 5-6 in., high. Originator's seed.

> Tr. Pkt., 75c


All Double Petunias

## ALL DOUBLE DWARF GIANT FRINGED "VICTORIOUS"

Originator's seed of this dwarf compact Petunia which produces $100 \%$ doubles. They bear very large, double flowers in a wonderful assortment of brilliant and fancy colorings. Remarkably uniform in growing habit and make excellent pot plants.

## 1/2 Tr. Pkt., \$1.00

Tr. Pkt., $\$ 2.00 ; 3$ Tr. Pkts., $\$ 5.00$

## ALL DOUBLE DWARF

GIANT FRINGED "ROSY CARMINE"
(World Beauty)
A $100 \%$ double strain, producing beautiful rosy carmine flowers on dwarf and compact plants.

1/2 Tr. Pkt., \$1.00; Tr. Pkt., \$2.00

## Small Flowering Double Petunias

(From $50-60 \%$ double flowers)
Rosy Morn. (Rosa Bonheur) Pure Rose. Snowball. Pure White.
Lilliput Mixture. Dwarf, bushy plants, fine colors, charming for pots.

500 Seeds, 50c; 1000 Seeds, $\$ 1.00$
2500 Seeds, $\$ 2.25 ; 5000$ Seeds, $\$ 4.00$

## PETUNIAS (Continued)

Selected Strains Tr. Pkt. $1 / 64 \mathrm{oz} .1 / 32 \mathrm{oz} . \quad 1 / 16 \mathrm{oz}$.
Dwarf Giants of California. (Ramona Strain) Dwarf, compact, large-flowering, all dark shades ..................... $\$ 1.00$
Light Shades ..................................................................... 1.00
Dark and Light Shades, mixed ...................................... 1.00
Fluffy Ruffles. Choice mixture of large flowering fringed and ruffled varieties
.50

| $\$ 1.75$ | $\$ 3.00$ | $\$ 5.00$ |
| ---: | ---: | ---: |
| 1.75 | 3.00 | 5.00 |
| 1.75 | 3.00 | 5.00 |
|  |  |  |
| .80 | 1.50 | 2.75 |
|  |  |  |
| 2.75 | 5.00 | ...... |

Erfurt Dwarf Large Flowering Fringed. Splendid mixture. Dwarf, bushy plants, large frilled flowers.......... $\mathbf{1 . 0 0}$
$2.75 \quad 5.00$
Superbissima Nana. Unexcelled for pots. Compact growing, gigantic ruffled flowers, superb range of colors.
(Full description below)................................................... $\mathbf{1 . 0 0}$

| 3.75 | 6.50 | 12.00 |
| ---: | ---: | ---: |
| .75 | 1.35 | 2.00 |

## Giant Ruffled Single (Superbissimas)

Ruffled monsters, producing exhibition flowers 4 to 6 inches across, in gorgeous color combinations. Open throats with varied-color markings, and make exceptionally showy plants. These are the productions of one of the world's leading Petunia specialists in Germany, where the plants were matured under glass, and hand pollenized. This insures purity of strain and true reproduction from the seeds.

Camilla. Rose-pink, red veined with dark throat. Extra large flowers.
Dark Copper Red. Exceptional large flowers, highly desirable red shade.
German Empress. A rich lilac shade, purple veined, dark throat.
Harlekin. Red and white spotted, very showy.
King Alphonso. Dark purplish red, black throat. Boldly waved and heavily frilled.
Light Copper Rose. A remarkable new color.
Maculata. White and violet, effective spotted variety.
Matador. Dark scarlet.
Prince of Wuerttemberg. Dark crimson, black throat.
Princess of Wuerttemberg. Delicate rose, purple veined. Immense flowers, heavily fringed.
Tr. Pkt., 75c; 1/128 oz., \$1.50; 1/64 oz., \$2.50; 1/32 oz., \$4.50
Giant Ruffled Varieties Mixed. A well-balanced mixture; most beautiful colors. Tr. Pkt., 75c; 1/128 oz., \$1.25; 1/64 oz., \$2.25; 1/32 oz., \$4.00

## Dwarf Giant Ruffled

Superbissima Nana. A splendid mixture of new, compact growing, ruffled Petunias. These have never been surpassed, if ever equalled, for size, beauty, and range of colors. The height of this strain is only $1 / 2$ to $2 / 3$ of that of the regular Superbissimas. The flowers are very large and substantial, and the display of colors is an extraordinarily rich one, showing all shades, some with deep dark throats, as well as others with the most lovely vein markings.

Tr. Pkt., \$1.00; 1/128 oz., \$2.00; 1/64 oz., \$3.75; 1/32 oz., \$6.50
Giant Fringed Single (Fimbriata) Tr. Pkt. $1 / 64 \mathrm{oz} . \quad 1 / 32 \mathrm{oz}$.

| Brilliant Rose. Beautiful rose | \$0.50 | \$1.25 | \$2.00 |
| :---: | :---: | :---: | :---: |
| Coerulea. (Giant Steel Blue) Choice blue, richly veined | . 50 | 1.35 | 2.50 |
| Dainty Lady.. Golden Yellow. (See New Introductions). | . 50 |  |  |
| Miranda. Rosy carmine with scarlet throat | . 50 | 1.25 | 2.00 |
| Pink Triumph. Bright rose pink | . 50 | 1.25 | 2.00 |
| Pride of Portland. Deep rose | . 50 | . 75 | 1.25 |
| Royal Purple. Deep violet. | 1.00 | 2.00 | 3.75 |
| Theodosia. Large fringed rose, golden throat | . 75 | 1.50 | 2.50 |
| Violacea Marine. (New) Large, velvety, deep blue, waved and fringed | 1.00 | 2.00 | 3.75 |
| Large-Flowered Fringed Mixed. Ra | . 50 | 1.00 | 1.75 |

## Giant Plain Edged Single (Grandiflora)

| Balcony Queen. Velvety blue, white spotted and blotched | . 50 | 1.25 | 2.00 |
| :---: | :---: | :---: | :---: |
| Elk's Pride. Largest, darkest and best velvety purple | . 50 | . 80 | 1.50 |
| Queen of the Market. Deep carmine red with scarlet lustre | 1.00 | 2.00 |  |
| Silver Seam. Large dark violet flowers, bordered by silvery seam.. | 1.00 | 2.00 |  |
| Violacea. Velvety dark blue, large flowers | 1.00 | 2.00 | 3.75 |
| Giant Large Flowering Mixed. Wonderfu | . 75 | 1.25 | 2.00 |

## PETUNIAS (Continued)

## Erfurt Dwarf Large Flowering For Pots

Fringed


Setting Sun

GAIETY
Dwarf, compact, with large fringed bi-color flowers of delicate rose and white.

## LACE VEIL

The dwarf, compact plants are heavily covered with large fringed white flowers.

## SETTING SUN

Brilliant rose, large fringed flowers; dwarf, compact, bushy plants.

GOTTFRIED MICHAELIS
A pleasing purple-red with dark throat. Forms compact bushes; large heavily fringed flowers.

Tr. Pkt., \$1.00; 1/64 oz., \$2.50
(Also mixture of any of the above four varieties at the same price).

## Plain Edged

White Cloud. Pure snow-white flowers on fine compact plants. Largest and free-flowering white, very effective for contrast.
Dwarf Pink Glory Improved. Deep rose with white throat, dwarf and compact habit, splendid for pots and bedding.

Tr. Pkt., 75c; 1/€4 oz., \$1.75; 1/32 oz., \$3.00


| PHLOX DRUMMONDI <br> Grandiflora Varieties | $\begin{aligned} & \text { Tr. Pkt. } \\ & \ldots \mathbf{\$ 0 . 2 0} \end{aligned}$ | $\begin{aligned} & 1 / 4 \text { oz. } \\ & \$ 0.30 \end{aligned}$ | $\begin{aligned} & 1 \mathrm{oz} . \\ & \$ 1.00 \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Alba. White ............................ Brilliant. Pink with red eye ................ |  |  |  |
| Coccinea. Scarlet..................... Splendens. Scarlet with eye. | . 20 | . 30 | 1.00 |
| Primrose.................................Violacea. Violet | . 20 | . 30 | 1.00 |
| Isabellina. Yellow................... Chamois Rose. With carmine eye. | . 20 | . 30 | 1.00 |
| Kermesina. Crimson. | . 20 | . 30 | 1.00 |
| Extra Fine Mixed | . 15 | . 25 | . 80 |
| Dwarf Compact Varieties |  |  |  |
| Defiance. Most brilliant cinnabar red....Snowball. Pure white | . 35 | . 75 | 2.50 |
| Delacata. Salmon pink, carmine eye.....Splendens. Carmine, white eye | ye . 35 | . 75 | 2.50 |
| Fireball. Striking red............................Violacea. Blue, white eye. | . 35 | . 75 | 2.50 |
| Finest Mixed | . 30 | . 60 | 2.00 |
| Cecily. Choice dwarf mixture, large flowering | . 35 | . 75 | 2.50 |
| PORTULACCA |  |  |  |
| Double. A mixture of the choicest colors. Large flowering | . 25 | . 75 | 2.50 |

## PRIMULA MALACOIDES

## BREHM'S DWARF KING

Large, dark carmine-red flowers, dwarf compact growth.

Pkt., 75c; 1/128 oz., \$1.50; 1/64 oz., \$2.75

ORANIENBURG STRAIN
Largest flowering Malacoides. Violet flowers with yellow centers; compact plants.
Pkt., \$1.50; 1/128 oz., \$3.00;

## GRANDIFLORA ALBA

New, large flowering white variety.
Tr. Pkt., 50c; 1/64 oz., \$1.00; 1/32 oz., \$1.75


Brehm's Dwarf King

ERIKSSONII (Originator's True Stock)
Baby Rose. Very deep pink. New Baby. Lavender-pink. Wonder Baby. Pretty pink. Baby Doll. Deep pink with frilled flowers; very stiff stem; large lasting blooms.

Tr. Pkt. (800 Seeds), \$1.00; 1/128 oz., \$2.75; 1/64 oz., $\$ 5.00$
ERIKSSONII - NEW VARIETIES (Originator's True Stock)
Brilliancy. Opens lavender-pink, changing to crimson red.
King White. Pure white.
Salmon Beauty. True salmon shade.
Tr. Pkt. (500 Seeds), $\$ 1.00$

## PRIMULA CHINESE GIANT Finest Fringed Chinese Primulas

Alba Magnifica. Pure white, yellow eye.
Coerulea. Light blue.
Defiance. Deep red with dark center.
Diamant. Glowing scarlet blood-red.

Duchess. White, tyrian rose center. Morning Red. Delicate rose color. Sedina. Pretty carmine rose. Mixture of these colors.

Tr.Pkt., 75c; $1 / 64$ oz., $\$ 1.50 ; 1 / 32$ oz., $\$ 2.75$

## PRIMULA KEWENSIS

Decorative winter blooming greenhouse plant. Canary yellow flowers, fine leaves, about 12 in. high.

Tr. Pkt., 50c

## PRIMULA OBCONICA

## ZUKUNFT

Largest flowering and deepest dark red of all Obconica Primulas. Compact plants, and the mass of flower heads on strong stems, show evenly above the dark green foliage. Truly, the finest and most pleasing variety yet introduced.
500 Seeds, $\$ 1.50$; 1/128 oz., \$2.75 1/64 oz., $\$ 5.00$

Mohnstein's Atrosanguinea. Dark red.
Mueller's Rosea. Rose.
$\mathbf{M}$ and $\mathbf{M}$ Mixed. Dark red and rose.
Hamburg Dark Red. Fine red.
Berlin Dark Red. Darkest red.
Berlin Rose. Dark rose.
Berlin Special Mixture. Red and rose.
500 Seeds, 75c; 1/128 oz., \$1.25 1/64 oz., \$2.40; 1/32 oz., \$4.50


Fassbender Compacta

Fassbender Red. Very large flowering dark red of compact growth.
Fassbender Rose. Compact like Fassbender Red, rose flowers.
Flame of Love. Dark blood red and a profuse bloomer of compact habit.
Friesdorf Salmon. (Novelty) Salmon-pink and a strong growing strain. Large flowers.
Pearl of the Lower Rhine. Large and profuse blooming, scarlet-red variety.
Schmid's Giant. With the exception of the novelty "Zukunft," the largest flowering Obconica. Glowing deep dark red color.
Zeppelin. Glossy salmon, shading to purple-red with salmon shine.
Gigantea Coerulea. Clear light blue, gigantic flowering.
Alba. Large flowering white.
Appleblossom. A pretty pink.
500 Seeds, 80c; 1/128 oz., \$1.50; 1/64 oz., \$2.75; 1/32 oz., \$5.00

## PYRETHRUM

Pyrethrum Ptarmicaeflorum. Canary Islands specie. Silvery gray foliage, excellent for pots, beds and borders, and valuable as filler for bouquet work .....................................................................................................1/16 oz., \$1.50
Parthenifolium Aureum. (Golden Feather) An extra fine strain for bedding, yellow foliage.
$\$ 0.50$
\$.

## RHODANTHE

Maculata Mixed. Splendid everlasting, but still widely grown for pot plant
sales. A mixture of rose and white colors................................................. $\mathbf{1 5}$. $\mathbf{4 0}$
RICINUS (Castor Bean)
Zanzibariensis. A fine mixture of many shades..................................1/4 lb., 50c........ . 15
Sanguineus. Red leaves.................................................................................... 1/4 lb., 50c.... ...... . 15
SALPIGLOSSIS
Tr. Pkt. $1 / 4 \mathrm{oz} .1 \mathrm{oz}$.
Grandiflora Superbissima. (Emperor) The largest flowered and most beautiful of all. Choice mixture
$\$ 0.20$
$\$ 0.35$
$\$ 1.00$

## SAPONARIA

Vaccaria. Used in same manner as Gypsophila. The light graceful sprays of glistening flowers are produced in the greatest profusion. Alba, white.

## SAINTPAULIA (New Crop Seed in Stock)



Saintpaulia Ionantha Cordata

## Ionantha Cordata

This late introduction attracts justified attention owing to its very dark heart-shaped leaves, strong growth, and the large flowers of a lavender-blue color. The many blossoms carried on strong stems freely above the foliage give this plant a pretty and grand effect. Blooms in 6 months from seed and is noted for its long flowering period. Comes true from seed.

## Ionantha Grandiflora

(Usambara Violet) A dwarf, showy pot plant with small Gloxinia-like leaves. Beautiful dark blue flowers, resembling those of a Sweet Violet. Very free and large fowering.

Tr. Pkt., \$1.00

| SALVIA | Tr. Pkt. | $1 / 4 \mathrm{oz}$. | 1 oz . |
| :---: | :---: | :---: | :---: |
| America. (Globe of Fire) Early flowering and even growing | \$0.40 | \$0.75 | \$2.50 |
| Bonfire. Glowing red, erect growing habit | . 35 | . 60 | 2.00 |
| Fireball. Choice free blooming, semi-dwarf | . 40 | . 75 | 2.50 |
| Harbinger. Dwarf, early flowering, best of all scarlet Salvias | . 50 | . 90 | 3.20 |
| Scarlet Bedder. Very dwarf and early. | . 40 | . 65 | 2.00 |
| Splendens. Scarlet, tall growing | . 35 | . 50 | 1.50 |
| Violacea. (Maroon Prince) Very deep violet, medium tall grower | . 40 | . 90 | 3.00 |
| Zurich. Dwarf, early and free blooming | . 35 | . 75 | 2.50 |
| Farinacea. Light blue, $3-31 / 2 \mathrm{ft}$. high | . 30 | . 60 | 2.00 |

## Salvia Rakete

The prettiest, dwarfest and earliest flowering Salvia. If sown early, the plants begin to flower in June and continue until frost. The large flower panicles are brilliant, glowing, dark red, appearing in masses, and are carried well above the strong foliag: A symmetrical grower, 10 to 12 in . high, and comes true from seed.

Tr. Pkt., 75c; 1/8 oz., \$1.75;
1/4 oz., \$3.00
SCABIOSA
Tall Large-Flowered Double
A first-class variety, extremely large flowered and double.
Azure Fairy, lavender Sulphur Yellow King of the Blacks. Tr. Pkt., 15c; 1 oz., 50c
Loveliness. Salmon-rose.
Tr. Pkt., 25c; 1 oz., $\$ 1.00$
Extra Fine Mixed.

Cherry Red Rose White

Tr. Pkt., 10c; 1 oz., 40c


Salvia Splendens Rakete

## SANVITALIA


#### Abstract

Procumbens. (Creeping Zinnia) Tiny $1 / 2$ to $3 / 4$ inch double, button-like flowers of deep golden yellow, resembling Zinnia Haageana. The plant is low and creeping, extremely dwarf, reaching a height of no more than 4 to 5 in. Excellent for edgings or rock gardens.

Tr. Pkt., 25c; 1/4 oz., 45c; 1 oz., $\$ 1.50$


## SCHIZANTHUS

Wisetonensis Brilliant Mixture. (Excelsior Hybrids) Newest bright shades, very large flowers.

Tr. Pkt., 30c; 1/8 oz., 60c; 1/4 oz., \$1.00
Wisetonensis Excelsior Compacta. Semi-dwarf, compact plants; very free flowering. Excellent mixture of finest colors. Excellent for pots.

Tr. Pkt., 50c; $1 / 8$ oz., $\$ 1.00$

## SMILAX (Medeola)


#### Abstract

Asparagoides. Well-known greenhouse climber........................................Tr. Pkt., 20c; 1 oz., 50c SOLANUM Capsicastrum Nanum (Jerusalem Cherry) Red........................................ $\mathbf{\$ 0 . 1 5}$ \$ ...... \$0.60 Clevelandi (Cleveland Cherry) Orange ...................................................... . 25 ...... 1.00 Clevelandi Red. (Cleveland Cherry) Select strain. Produces an abundance of fruit on dwarf, compact plants ..................................... . $\mathbf{3 0}$. $\mathbf{5 0} 1.75$


## STATICE

## PUBERULA

An extremely valuable and welllasting pot plant for summer and late autumn. Statice Puberula flowers five months after sowing, grows only 4 to 6 inches high, and forms large magnificent dark violet blooms. It can be used for pots and in the open, also in rock gardens. Perennial type.

Tr. Pkt., 50c; 1/4 oz., \$1.00
Suworowii (Russian Statice)
Bright rose flowers, suitable variety for pot culture.

$$
\text { Tr. Pkt., 15c; } 1 / 4 \text { oz., 25c; }
$$

1 oz., 80c

| Sinuata "Kampf's Tall Improved." Most brillia blooms on stalks 3 feet long | blue, d $1 / 4 \mathrm{lb}$. |  | $\begin{gathered} \text { Tr. Pkt. } \\ \$ 0.25 \end{gathered}$ | $\begin{aligned} & 1 / 4 \mathrm{oz} \\ & \$ \ldots . . \end{aligned}$ | $\begin{aligned} & 1 \mathrm{oz} \\ & \$ 0.50 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sinuata True Blue .......... Sinuata Rosea Superba | 1/4 lb. | . 75 | . 15 | ...... | . 25 |
| Sinuata Layender ...........Sinuata White. | 1/4 lb. | . 60 | . 15 | ..... | . 20 |
| Bonduelli. Bright yellow. | 1/4 lb. | . 75 | . 15 |  | . 25 |

## STREPTOCARPUS

$$
\begin{aligned}
& \text { Pretty and large flowering hybrids, easily raised from seed. Glox- } \\
& \text { inia-like flowers, in a wide range of color. Blooming plants can } \\
& \text { be had in July from January or February sowings ..................... } \mathbf{1 . 0 0}
\end{aligned}
$$

## STOCKS

## Giant Long-Stemmed "Champion Column"

(Non-branching). Produces one stem of $2 \frac{1}{2}$ feet with thickly set large double flowers.

| Chamois Rose | Silvery Lilac | Ruby (deep rose) <br> Brilliant Rose |
| :--- | :--- | :--- |

$1 / 2$ Tr. Pkt., 50c; Tr. Pkt., $\$ 1.00 ;$
$1 / 8$ oz., $\$ 1.50 ; 1 / 4$ oz., $\$ 2.50$

Finest Mixed.
$1 / 2$ Tr. Pkt., 35c; Tr. Pkt., 70c;
$1 / 8$ oz., $\$ 1.20 ; 1 / 2$ oz., $\$ 3.75$

## Improved Giant Bismarck

Of robust growth. Produces very large double flowers.

| Antique Copper | Appleblossom <br> Salmon Rose |
| :--- | :--- |
| Chanary Yellow |  |
| Chamois |  |$\quad$| Silvery Lila |
| :---: |
| Dark Blie | Chamois White Blood Red Flesh Rose Tr. Pkt., 35c; 1/8 oz., 50c; 1/4 oz., \$1.00; 1 oz., $\$ 3.00$ Finest Mixed.

Tr. Pkt., 20c; 1/8 oz., 35c; 1/4 oz., 60c; 1 oz., $\$ 2.25$

## Large Flowering Dwarf Ten Weeks

A compact branching strain for pots and bedding.

| Blood Red | Canary Yellow <br> White | Lavender |
| :--- | :--- | :--- |
| Brilliant Rose | Purple |  |

Tr. Pkt., 25c; 1/8 oz., 40c; 1/4 oz., 75c; 1 oz., \$2.25
Finest Mixed.
Tr. Pkt., 20c; 1/8 oz., 35c; 1/4 oz., 60c; 1 oz., $\$ 2.00$


| SWEET PEAS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Early or Winter-Flowering |  | Tr. Pkt. | 1 oz. | 1/4 lb. |
| American Beauty. Crimson-rose | Ball's Rose. Improved Rose pink. | \$0.25 | \$0.40 | \$1.40 |
| Annie Laurie. Pure rose pink | Cattleya. Rosy lilac | . 30 | . 50 | 1.60 |
| Blue Bird. Violet-blue | Blue Bonnet. Best clear blue | . 20 | . 35 | 1.25 |
| Burpee's Orange. Deep orange | Flamingo. Orange-salmon | . 25 | . 40 | 1.40 |
| Exposition Pink. Long stemmed, | large waved pink flowers | . 35 | . 60 | 2.00 |
| Fragrance. Clear lavender | Hope. Pure white, black seeded | . 30 | . 50 | 1.50 |
| Grenadier. Poppy scarlet | Heather Bell. Rose-lavender. | . 25 | . 40 | 1.40 |
| Harmony. Lavender | Jeanne Mamitsch. Bright pink | . 20 | . 35 | 1.25 |
| Laddie. Long stemmed rose | Mrs. Herbert Hoover. Dark blue.. | . 25 | . 40 | 1.40 |
| Majestic Rose. Rose-pink | Valencia. Bright orange ............ | . 30 | . 50 | 1.50 |
| Red Bird. Crimson-red | Spring Song. Salmon-pink. | . 25 | . 40 | 1.40 |
| White Harmony. A good standar | d white, black seeded ......... | . 25 | . 40 | 1.40 |
| Early or Winter Flowering Mixt | ure. Well-balanced colors | . 20 | . 35 | 1.10 |
| Special Florists' Mixture. Fine se | te or Summer-Flowering lection of colors. |  | . 15 | . 50 |

## THUNBERGIA

Choicest Mixed (Black-eyed Susan)

Tr. Pkt. $1 / 4 \mathrm{oz}$.
1 oz.
$\$ 0.15 \$ 0.25$
$\$ 0.80$

## TORENIA



## Hybrida Compacta Erecta

A distinct type of Verbenas, dwarf, very compact, and exceptionally free-flowering. Wide range of bright colors.
Carmine Ball. Brilliant carmine........................................................................ 35
Dannebrog. Intense Scarlet, large white eye............................................. . 50
Violet Bouquet. Deep violet, creamy white eye......................................... . 50
Fireball. Bright scarlet Fairy Queen. Rose pink.......................... . 35
Violacea. Dark violet Snowball. Pure white............................... . 30
Choice Compact Varieties Mixed
.25

## VINCA (Periwinkle)

| Rosea. Pink Finest Mixed | Alba Oculata. W | hite, rose center | Alba. White...... | $\begin{aligned} & .15 \\ & .15 \end{aligned}$ | $.25$ | .75 .70 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| VIRGINIAN STOCKS |  |  |  |  |  |  |
| A splendid edging plant in mixed colors. |  |  |  | . 15 | ..... | . 25 |
|  |  | WALLFLOW |  |  |  |  |
| Double Annual "Early Wonder." This remarkable new Wallflower comes into bloom within 5 months from sowing. A mixture of the finest colors, such as Brown, Dark Brown, Golden Yellow, Canary Yellow, and Primrose |  |  |  | . 50 | 1.00 | 3.50 |
| Single Varieties |  |  |  |  |  |  |
| Berlin Forcin Cloth of Gol | Brilliant brown. Golden yellow. | Fire King. | mine orange........ t brown. | . 15 | ..... | . 50 |
| Dresden Earl | Black Brown. | Vulcan. Semi | varf, deep red.... | . 15 | ..... | . 50 |
| est Mixed |  |  |  | . 15 | ..... | . 45 |

## ZINNIAS

## Giant Dahlia-Flowered

Buttercup. Deep creamy yellow.
Canary Bird. Delicate primrose.
Crimson Monarch. Crimson-red.
Dream. Deep lavender, shaded purple.
Exquisite. Light rose, deep rose center.
Golden State. Rich orange.
Illumination. Deep rose.
Tr. Pkt., 25c; $1 / 4$ oz., 40c; 1 oz., $\$ 1.25$
Finest Dahlia-Flowered Mixture. All colors.
Tr. Pkt., 20c; $1 / 4$ oz., 35c; 1 oz., $\$ 1.00 ; 1 / 4 \mathrm{lb} ., \$ 3.00$

## Scabious-Flowered Zinnia

Plants 2 to $2 \mathrm{I} / 2$ feet, bearing numerous medium sized flowers, remarkably resembling the annual Scabiosa. Colors include crimson, scarlet, orange, yellow, pink, and white.

Tr. Pkt., 35c; $1 / 4 \mathrm{oz} ., 60 \mathrm{c} ; 1 \mathrm{oz} ., \$ 2.00$

## Giants of California

Very large flowers, smaller flat centers, more loosely placed petals, mixed colors. Tr. Pkt., $15 \mathrm{c} ; 1 / 4 \mathrm{oz} ., 30 \mathrm{c} ; 1 \mathrm{oz} ., \$ 1.00 ; 1 / 4 \mathrm{lb} ., \$ 3.00$

## Chrysanthemum-Flowered or Fantasy Mixed

Medium sized flowers, shaggy appearance. Mixture includes the brightest shades of red, yellow and orange, as well as pinks and cream.

Tr. Pkt., 35c; 1/4 oz., 60c;
$1 \mathrm{oz} ., \$ 2.00$

## Lilliput, or Small-Flowered

Small Pompom-like blossoms, valuable for bedding and cut flowers.

Canary Yellow Golden Gem Lilac Gem Rosebud Salmon Rose Scarlet Gem White Gem
Tr. Pkt., 15c; 1/4 oz., 25c; 1 oz., 75c Finest Lilliput Double Mixed.
Tr. Pkt., 15c; 1 oz., 60c; 1/4 lb., \$2.00

Other Types Tr. Pkt. 1/4 oz. 1 oz.
Picotee. (Double) Ruffled and curled petals, many attractive shades... $\mathbf{\$ 0 . 2 0}$ ..... \$0.35 ..... $\$ 1.00$
Haageana. (Mexican Hybrids) Dwarf, small double flowers in mixed colors ..... 20 . 35 ..... 1.00
Double Cactus-Flowered. (Achievement) Attractive double flowershaving curled and pointed petals, somewhat resembling a CactusDahlia. A mixture in a rich variety of autumn tints....................... . 25401.25
Gracillima Scarlet Dwarf, smallest Pompon type of flowers ..... 40 ..... 1.25
Gracillima Yellow. Like Gracillima Scarlet; dwarf, small Pompon flowers ..... 40 ..... 1.25Creeping Zinnia (See Sanvitalia)

## PERENNIAL FLOWER SEEDS



## PERENNIALS (Continued)

*INDICATES ROCK GARDEN VARIETIES CHAMAEPEUCE Diacantha. Deep lilac, white-spined leaves. $4 \mathrm{ft} . \ldots .$. . $\mathbf{\$ 0 . 1 5}$ \$ ...... $\mathbf{\$ 0 . 5 0}$ CHEIRANTHUS Allionii (Siberian Wallflower). Bright orange...... . 15 CHELONE Barbata Coccinea. Scarlet flowers. $4 \mathrm{ft} . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~ . ~ . ~ . ~ 15 ~$

 COLUMBINE (See Aquilegia)
COREOPSIS Grandiflora. Golden yellow, long-stemmed. $3 \mathrm{ft} . . . . . . . . .$. . $\mathbf{1 5}$
*CRUCIANELLA Stylosa. Bright rose, early blooming. 18 in............. . 15
.25
.60

DAISY (Shasta) Alaska. Best white. 40 in................................................. . 20
.25
.40
.35
1.00

Blue Border Daisy. (See Agathea).
Double Engiish Daisy. (See Bellis Perennis).
Painted Daisy. (See Pyrethrum Roseum).
DELPHINIUM Elatum Iceberg. Large white flowers on long stems, comes true from seed ..................................... 1/8 oz., \$1.20 .50 2.00
Blackmore and Langdon Strain. English hybrids............................. .45
Hollyhock Wrexham Strain. Enormous flower spikes.................... . 75
Belladonna Cliveden Beauty. (Improved). Light blue.................... . $\mathbf{3 5}$
Bellamosum. Dark blue................................................................................ . 40
1.50
3.00

Chinensis Finest Mixed .............................................................................. . 15
.75
5.00
2.50
. 60
*DIANTHUS Allwoodii Alpinus. Blooms first year from seed, single and semi-double flowers, wide range of beautiful colors. 4 to 6 in................................................................................1/16 oz., \$1.50 .50
*Neglectus (Glacier Pink). Fiery red. 6 in. 1/16 oz., \$1.00 ..... 50

* Caesius (Cheddar Pink). Rose-pink. 8 in. ..... 15
*Deltoides (Maiden Pink). Deep rose. 8 in .....  2 )
Plumarius Single and Double Mixed ..... 15
*Sweet Wivelsfield. For borders or rock gardens. 1 ft .....  20
Sweet William (Barbatus)
Double Mixed ..... 15
Single Dark Crimson ..... 15
Pink Beauty (Newport Pink). Salmon-rose ..... 15
Scarlet Beauty. Scarlet. ..... 15
White ..... 15
DIGITALIS (Foxglove) Gloxinaeflora. Finest varieties with spot- ted flowers. Mixed. 4 ft . ..... 15
Monstrosa Mixed. Beautiful class. 3 ft . ..... 15
DORONICUM Caucasicum. Yellow flowers, early. 2 ft . ..... 1.00
ECHINACEA Purpurea (Purple Cone Flower). 40 in . ..... 25
ECHINOPS Ritro (Globe Thistle). Violet. 5 ft. ..... 10
EPILOBIUM Hectori. White. Tiny creeping plant. ..... 50
*ERINUS Alpinus. Violet-red. 6 in. 1/32 oz., \$1.40 ..... 50
*ERIOPHYLLUM Caespitosum. Yellow flowers, gray foliage. 8 in . ..... 50
ERYNGIUM Planum. Cornflower-blue, globular heads. 4 ft . ..... 15

| . .45 | 1.50 |
| ---: | ---: |
| .50 | 1.50 |
| .25 | .85 |
| .40 | 1.25 |
|  |  |
| $\ldots \ldots$ | .60 |
| $\ldots$. | .50 |
| .25 | .85 |
| .$\ldots$ | .85 |
| $\ldots$ | .50 |

FORGET-ME-NOT (See Myosotis in Annual Pages).
GAILLARDIA Burgundy. Darkest and most brilliant of all per-ennial Gaillardias. Beautiful wine-red color50
1.25
Bremen. Deep coppery scarlet, dark brown disk with narrow golden yellow edge ..... 25
Tangerine Improved. True tangerine-colored flowers. ..... 25
The Dazzler. Large maroon-red and golden yellow flowers. ..... 25
Portola Hybrids. Bronzy red shades with golden tips ..... 25
Grandiflora. Splendid mixed varieties ..... 10
GEUM Coccineum Fl. Pl. Mrs. Bradshaw. Large double, glow-red flowers. 2 ft . ..... 25
.50 ..... 1.50 ..... 50 ..... 1.75 ..... 50 ..... 1.50 ..... 1.50
.50 ..... 1.50
Coccineum Atrosanguineum. Orange red, double and semi- double flowers. 2 ft . ..... 25
GYPSOPHILA Paniculata. Single, white. 40 in. ..... 10
*Repens. White, dwarf. 6 in. ..... 25
HELENIUM Bigelowii. Yellow, black disc, good for cutting ..... 35
*HELIANTHEMUM Mutabile (Rock Rose). Mixed colors. 12 in . ..... 15
HELIOPSIS Scabra Zinniaeflora. Yellow, semi-double. 3 ft . ..... 15
HELLEBORUS Niger (Christmas Rose). 14 in . ..... 15
HEUCHERA Sanguinea. Deep red, graceful spikes. 30 in. ..... 50
*Sanguinea Splendens. Bright vermillion-red. 30 in. ..... 50

## PERENNIALS (Continued)

# *INDICATES ROCK GARDEN VARIETIES 

Tr. Pkt. $1 / 4 \mathrm{oz} .1 \mathrm{oz}$.
HIBISCUS Manihot Sunset. Very large golden yellow. 20 in........... \$0.15 \$ ...... \$0.50
Moscheutos Roseus. 4 ft.......................................................................... . 15 . 25 . 75
HOLLYHOCK Triumph Mixed. New, early flowering, 4 to 5 ft ., branching habit, waved and fringed flowers in all self-colors and many charming bicolor combinations.................................... . 50 1.00
Chater's Double...........Crimson........... Deep Rose...........White........ . 25 . 40 Newport Pink........... Salmon Rose...........Yellow............................ . 25 . 40 1.25 Finest Chater's Double Mixed ............................................................. . 20 .35
IBERIS (Hardy Candytuft)
*Gibralterica. Lilac, shading to white. 12 in......................................... . 15
.25

*Sempervirens. White, very fine. 12 in................................................... . 25
.40
1.30
*Queen of Italy. Rosy lilac, dwarf. 10 in................................................ . 15
*INULA Ensifolia. Golden, dwarf. 12 in...................................................... . 35
LATHYRUS Latifolius (Everlasting Pea) Pink Beauty............Red...........White Pearl............................................ . 15
LIATRIS (Blazing Star) Spicata. Purple-rose. 20 in............................. . 25
20
LILIES-From Seed (See Annual Pages).
*LINARIA Alpina. Violet-blotched orange. 3 in............... $\mathbf{1 / 8} \mathbf{~ o z . , ~ \$ 1 . 0 0 ~} \mathbf{~} \mathbf{5 0}$
LINUM Perenne (Perennial Flax). Blue. 30 in.
.10
*Flavum. Yellow. 12 in.............................................................................. . 35
*Flavum Compactum. New, dwarf Flax, golden yellow. 6 in........... . $\mathbf{5 0}$

LUNARIA Biennis Alba (Honesty). Excellent decorative when dried. Lasting silvery seed panicles. 40 in..................................... . $\mathbf{1 5}$
LUPINUS Polyphyllus. 3 ft .
Blue......... Rose...........White.............Mixture............................ (Each) . 15
.60

Downer's Hybrids. Fine range of colors............................................... . 20
LYCHNIS Arckwrightii. New hybrids, large flowers in orange-

Chalcedonica. Scarlet. 3 ft........................................................................ . 15
MATRICARIA (See Annual Pages).
*NEPETA Mussinii. Light blue. 12 in.......................................................... . 25
*OENOTHERA Missouriensis. Soft yellow. 10 in..................................... . 35
35
. 60
PAPAVER (Poppy) Orientale. Glowing red. 40 in................................. . $\mathbf{1 5}$
Sanford's Giant Strain. A selected strain of Iceland Poppies........ . $\mathbf{5 0}$
*Nudicaule (Iceland Poppy). Finest mixed. 16 in.............................. . 20
PENTSTEMON Gordonii. Dark blue. 3 ft................................................. . 25
PHYSALIS Franchetti (Chinese Lantern Plant). 28 in......................... . 15

PLATYCODON Mariesi. Dark blue. 16 in............................................... . 40
POLYANTHUS (See Primula Veris).
*POTENTILLA Alpina Nana. Lemon-yellow. 8 in................................... . 25
*Nepalensis (Formosa). Cherry-red. 12 in............................................ . 25
*Miss Willmott. Bright carmine. 12 in..................................................... . 25
*PRIMULA Auricula. Choice varieties mixed..................1/8 oz., \$1.50 . 40
*Beesiana. Glowing velvety purple, yellow eye. 16 in....................... . 50
*Bullesiana Hybrida. Shades of yellow, orange, apricot and carmine. Very fine. 18 in.
.50
*Cashmiriana. Lilac, earliest hardy Primrose. 12 in..........................................................................................
*Denticulata. Large flowered lilac. 12 in. ............................................ . 50
*Farinosa (Bird's Eye Primrose). Rose. 6 in...................................... . 75
Floribunda Grandiflora. Yellow, good for pots. 12 in.................... . 75
*Japonica. Finest mixed. 18 in.................................................................. . 35
*Officinalis (Cowslip). Yellow. 10 in........................................................ . 25
*Veris (Polyanthus). Choicest mixed. 12 in.......................................... $\mathbf{~} 50$
*Vulgaris. The true yellow Primrose. 6 in............................................ . 35
PYRETHRUM Roseum. Rose. 30 in.............................................................. . 25
Roseum Atrosanguineum. Deep blood red. 32 in............................. . 35
Roseum Hybridum. Finest single mixed. 32 in................................ . 25 Double Choice Mixed ............................................................................. . 50

| .45 | 1.60 |
| ---: | ---: |
| .75 | 2.50 |
| .40 | 1.25 |
| 1.25 | 4.25 |

*Ptarmicaeflorum. Silvery gray foliage, excellent for pots, beds,and borders, and valuable as a filler for bouquet work.50

## PERENNIALS (Continued)

*INDICATES ROCK GARDEN VARIETIES
RANUNCULUS Asiaticus Superbissimus. Fine mixed. 12 in............. \$0.15
RUDBECKIA Newmanii. Vivid yellow. 24 in........................................... . 25

## Purpurea (Echinacea). 40 in. .25

My Joy. New. Exceptionally large golden yellow flowers, with black center
.30
*SAPONARIA Ocymoides (Rock Soapwort). Rose. 12 in..................... . 15
SAXIFRAGA Perennial Species Mixed.
1/16 oz., 60c .35
SCABIOSA Caucasica Isaac House Strain. New hybrids, large fringed and ruffled flowers, full range of blue shades.. .50
Japonica. Blue. 30 in . .15
*SEDUM Acre (Yellow Stonecrop). 2-3 in. .................................................... $\mathbf{5 0 c}$. $\mathbf{3 0}$
*Reflexum. Yellow flowers, creeping .50
*Spurium. Pink, creeping habit .............................................................. . 50
*Many Species Mixed ............................ .......... 1/8 oz., \$1.00 .40
*SEMPERVIVUM. Perennial species, finest mixed ..... 75
*SILENE Schafta. Rose, free flowering. 8 in. ..... 30
*SPERGULA Pilifera. Hardy, for edgings or rockwork. $2 \mathrm{in}$. ..... 50
STATICE Brassicaefolia. Lavender-violet. 20 in . ..... 40
Dumosa. New, dense silvery gray flowers. 16 in. ..... 25
Fruticans. Lavender-violet. 20 in. ..... 40
Latifolia. Blue, fine for bouquets. 30 in . ..... 20
Macrophylla. Blue. 24 in. ..... 25*Puberula. New. (See Annual Pages for illustration and fulldescription)50
STOKESIA Cyanea (Stoke's Aster). Blue. 16 in. ..... 25SWEET PEAS - Everlasting Pea. (See Lathyrus).SWEET WILLIAM (See Dianthus).
TRITOMA Pfitzer's Hybrids. Brilliant red. ..... 4025
TROLLIUS Europaeus (Golden Ball). Yellow. 20 in ..... 40
Ledebouri. Orange. 2 ft . ..... 50
*TUNICA Saxifraga. Lilac-rose, dwarf. 10 in. ..... 15
VALERIANA Coccinea. Purple-rose, floriferous. 3 ft . ..... 15
*VERONICA Repens. Pale blue, very early, dwarf. 2 in ..... 25
*Spicata. Various colors, profuse bloomer. 1 ft . ..... 20
*VIOLA CORNUTA Admiration. Large dark blue ..... 30
*Blue Perfection. Large flowered, light blue ..... 30
*Lutea Splendens. Golden yellow ..... 25
White Perfection. Pure white ..... 30
*Apricot. Beautiful rich apricot shades tinged orange ..... 50*W. H. Woodgate. (New). Pure bright amethyst-violet flowers,very large and round on long stems. 8 in.1/16 oz., \$1.0050
*Large Flowered Varieties Mixed ..... 25
WAHLENBERGIA (See Platycodon).



## ASTER (Perennial) Wartburg Star

A new large-flowered type of the ever-popular single Spring Asters. The bright lavender-blue blooms with yellow centers measure from 3 to 4 in. across and are borne on long, strong stems. Flowers very early and invaluable for cutting during May and June, when other long stemmed flowers are scarce. "A boon for the retail florist-grower" is the report of one of the many growers who made their first sowing when introduced by us two years ago.

Tr. Pkt., 50c; 1/4 oz., $\$ 2.00$

ASTER Wartburg Star.

## GAILLARDIA (Perennial) Burgundy

The darkest and most brilliant of all perennial Gaillardias. Shining winered blooms, $21 / 2$ to 3 in . in diameter, are produced liberally on bushy plants about $21 / 2 \mathrm{ft}$. high. Will flower the first year from seed if sown early, or an autumn sowing will produce abundantly flowering plants the following summer. Most effective in perennial bordiers, or especially valuable addition to the Gaillardia family if used for cutting.

Tr. Pkt., 50c; 1/4 oz., \$1.25


Gaillardia Grandiflora-"Burgundy"

## 2uality <br> is

Economy

